

ACASIANA

MONTHLY E-NEWSLETTER



AL SHIFA COLLEGE OF ARTS & SCIENCE

Run By Shifa Medicare Trust & Affiliated to University of Calicut

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Celebrating Student Potential and Participation

Dear Students, Faculty, and Staff,

As we step into the second month of this academic year, I am pleased to witness the vibrant energy that fills our campus—an energy shaped by the enthusiasm, creativity, and active involvement of our student community.

At ACAS, we believe that education goes beyond the classroom. True learning happens when students are empowered to explore their interests, take initiative, and express themselves meaningfully. Whether it is through cultural events, clubs and forums, sports, or community outreach, our students are consistently demonstrating a spirit of leadership, collaboration, and innovation.

This month, as various student-centric programmes unfold across departments, I encourage all our students to take part wholeheartedly. These experiences not only build skills and confidence but also shape character and deepen connections within our campus family.

To our faculty and staff, I extend my gratitude for being steadfast mentors and facilitators in this journey. Your continued support plays a vital role in helping our students grow into confident, responsible, and socially aware individuals.

Let us continue to foster a culture where every student feels seen, heard, and inspired to reach their full potential.



Dr. P. Unneen
Managing Trustee
Shifa Medicare Trust

From the Principal's Desk

Dear Students, Faculty, and Well-wishers,

As we step into a new academic year, July marks a time of renewed energy and fresh beginnings. It gives me immense joy to welcome our new batch of students who have joined us with great hopes, dreams, and aspirations. Your presence brings new life to our campus, and we are excited to accompany you on this transformative journey.

To our continuing students and staff, thank you for your ongoing commitment to academic excellence and holistic development. Together, let us continue fostering a nurturing environment that values discipline, creativity, and critical thinking, the true essence of arts and science education.

May this year be filled with learning and meaningful experiences for all. Let us move forward with purpose, unity, and the shared goal of making this institution a place of inspiration and achievement.

Warm regards,



Dr. Kamaludheen. K. T

LLB, MA (Eng), MA (PA), M.Ed, M.Phil, NET, PhD, PDF (Edu)

Awareness Programme on Safe Social Media Usage

The Dept. of Computer Science in collaboration with the Cyber Club, ACAS, as part of the student awareness programmes, organized a session titled “Social Media & You: Awareness Programme on Effective and Safe Social Media Usage” on 01 July 2025. The session was led by Mr. Farhan. V. M, Head, Dept. of Computer Science, with the aim of educating students on the responsible and secure use of social media in today’s



digitally connected world. He discussed key topics, including the risks of careless usage, the importance of digital footprints, safe communication, cyberbullying, online scams, and privacy protection. The interactive session featured students sharing their experiences and raising questions related to social media challenges. Real-life examples were presented to help students understand existing cyber threats. The program concluded with a message encouraging students to be responsible digital citizens.

Practical Session on Self Development Techniques



The PG Department of Psychology, ACAS, organized a practical session on Self-Development Techniques on 01 July 2025, led by Ms. Afra Ali, Consultant Psychologist at Palette. The event aimed to provide students with hands-on strategies to enhance self-awareness, emotional regulation, and personal growth. It served as an opportunity for participants to reflect on their personal goals and cultivate habits conducive to mental and emotional well-being.

The session featured interactive activities that encouraged students to explore their strengths, confront limiting beliefs, and develop confidence. Through guided exercises and experiential learning, Ms. Afra Ali emphasized the importance of self-discipline, resilience, and positive thinking in personal development. The students expressed that it helped them gain clarity on their inner challenges and feel more empowered to work towards their goals.

Peer Teaching: Dept. of Commerce in Action

The Department of Commerce and Management Studies, ACAS, organized a peer teaching session as part of its academic enhancement initiatives. The session was conducted on 02 July 2025 under the Minor Course Financial Statement Analysis and Cost Audit. The session was handled by Ms. Nimisha, Third Semester B.Com. Computer Application. The topic covered was Inventory Valuation Method – Weighted Average Method. This initiative aimed to promote collaborative learning among students and to enhance their conceptual understanding of the subject. The peer teaching session provided an opportunity for the student tutor to develop her teaching and communication skills while helping fellow students to better understand the concept through peer interaction.



The Department of Commerce and Management Studies, ACAS, Keezattur, organized another peer teaching session as part of its academic activities. The session was held on 04 July 2025 as part of the course Income Tax Law and Accounts. The session was handled by Mr. Muhammed Sabith P, of Fifth Semester B. Com. Finance. The topic covered was Residential Status. The purpose of this session was to encourage peer learning and to enhance the understanding of the topic among students through active participation.



Anti-Ragging Cell Initiatives



An Anti-Ragging Awareness Session was conducted at ACAS, aimed at sensitising students about the importance of maintaining a safe, respectful, and inclusive campus environment, on 03 July 2025. Mr. Rahul. E, Co-ordinator of the Anti-Ragging Cell, highlighted the objectives of the session and emphasized the importance of collective efforts in eradicating ragging from educational institutions. The formal inauguration of the session was done by Mr. Nahas Abdul Rassaque, Manager, Relations and Placements, ACAS. In his inaugural speech, Mr. Nahas spoke about the psychological and emotional impact of ragging on victims and shared insights into the preventive measures institutions should adopt. He also appreciated the initiatives of ACAS in creating a student-friendly campus atmosphere. The key session was handled by Dr. Kamaludheen. K. T, Principal, ACAS. Dr. Kamaludheen provided a comprehensive overview of anti-ragging laws, the UGC regulations, and institutional policies. He elaborated on the disciplinary actions for those involved in such acts and explained the role of students in upholding the dignity and decorum of the academic community. He encouraged students to act responsibly and to report any instances of ragging without hesitation. The session was interactive and informative, offering students a platform to clarify their doubts and express their views. The audience comprised second-year students from various departments, who actively participated in the session.

English Club hosts Community Roleplay Session



The English Club of ACAS conducted an engaging and thought-provoking session titled “Fishing for Solutions: A Village Voices Event” on 07 July 2025. The programme was designed to develop students’ communication, critical thinking, and creative writing skills through real-world themes and interactive participation. As part of the activity, students were divided into groups, each assuming a specific role relevant to the ongoing debate on the expansion of cage fish farming in Kerala. The roles included an English journalist, cage fish farmer, fish consumer, local fisherman, young entrepreneur, and environmental activist. Each group presented their arguments and opinions in a simulated village meeting conducted in the field, using formal expressions, persuasive language, and topic-specific vocabulary. It highlighted the importance of considering multiple perspectives in community discussions and encouraged students to express themselves with confidence and clarity.

Sulthaante Manushyar: **Remembering Vaikom Muhammad Basheer**



The Thanimalayalam Club organized "Basheer Anusmaranam – Sulthaante Manushyar" on 07 July 2025 to commemorate the legendary Malayalam writer Vaikom Muhammad Basheer on his remembrance day. Ms. Febeena K, Assistant Professor, Department of Malayalam, and the resource person for the programme, delivered a thoughtful and engaging session reflecting on the unforgettable characters and human values portrayed in Basheer's literary works. The session provided insights into Basheer's storytelling style, humour, and deep empathy for common people.

Exit Ticket Feedback Activity for Commerce students

The Department of Commerce and Management Studies conducted an Exit Ticket Feedback activity for the subject Income Tax Law and Accounts on 08 July 2025. The feedback focused on topics covered over the past four weeks, including Introduction to Income Tax, Residential Status, and Scope of Income. The responses will be used to identify areas where students need further clarification and to enhance the overall effectiveness of classroom teaching.



The Review Room: Conversations with Books

The Dept. of English started a series of book review presentations titled 'The Review Room: Conversations with Books' on 08 July 2025. The presenter of the day was Mr. Amal Jaz. P, of Fifth Semester B. A. English Language and Literature. Mr. Amal reviewed the novel 'The Lowland' by Jhumpa Lahiri. He spoke about how Jhumpa Lahiri intricately connects personal loss with political turmoil, illustrating the devastating impact of ideological conflict on familial bonds. He highlighted how the novel's quiet intensity draws readers into the emotional aftermath of revolution, particularly through the contrasting lives of the two brothers, Subhash and Udayan.



The dept. continued its intellectually stimulating series of book review presentations on 10 July 2025. The presenter for the day was Ms. Fathima Afna. T, of Fifth Semester B. A. English Language and Literature. Ms. Afna reviewed the novella *The Strange Case of Dr. Jekyll and Mr. Hyde* by Robert Louis Stevenson, offering keen insights into the duality of human nature depicted in the novel. She explored how Stevenson masterfully portrays the tension between societal expectations and suppressed desires, reflecting the psychological and moral complexity within individuals. Through the tragic unraveling of Dr. Jekyll and the emergence of his dark alter ego Mr. Hyde, Ms. Afna emphasized the timeless relevance of the novel's central theme: the struggle between good and evil residing within the same person.





Ms. Fathimath Farhana. E. T, of Fifth Semester B. A. English Language and Literature continued the review on 11 July 2025. Ms. Farhana reviewed the classic novel Robinson Crusoe by Daniel Defoe, offering thoughtful reflections on the themes of survival, self-reliance, and colonialism embedded within the narrative. She examined how Defoe constructs the journey of Crusoe as not merely a tale of adventure, but a profound exploration of individualism, faith, and the imperial mindset of the 18th century. By tracing Crusoe's transformation from a shipwrecked castaway to a resourceful and introspective man, Ms. Farhana highlighted the novel's complex engagement with human resilience and adaptability.

The thought-provoking series of book review presentations continued on 14 July 2025. Ms. Amna. T, of Fifth Semester B. A. English Language and Literature reviewed The Tales of Beedle the Bard by J. K. Rowling, a collection of magical fairy tales rooted in the wizarding world. She explored how J. K. Rowling reimagines the essence of folklore, blending enchantment with ethical depth. Focusing on tales such as “The Tale of the Three Brothers”, she discussed themes like the acceptance of mortality, the dangers of unchecked power, and the value of compassion and wisdom. Her presentation emphasized the timeless power of storytelling and its ability to convey moral lessons across generations. The session encouraged the audience to reflect on how fantasy literature can offer profound truths about human nature.



‘The Review Room: Conversations with Books’ continued on 15 July 2025 with Ms. Hiba. P, of Fifth Semester B. A. English Language and Literature reviewing the spiritual classic *The Prophet* by Kahlil Gibran, a timeless collection of poetic essays exploring the human experience. In her presentation, she highlighted the lyrical beauty and philosophical depth of Gibran’s reflections on love, joy, sorrow, work, freedom, and self-knowledge. She emphasized how the book speaks to the soul, offering profound insights into the emotional and spiritual dimensions of everyday life.



Mr. Anshad presented a review of *The Lion King* by Justine Korman, on 17 July 2025, offering a thoughtful exploration of the story’s powerful themes of love, loss, responsibility, and redemption. Drawing on the literary adaptation of the classic animated film, he examined how the narrative captures the emotional journey of Simba as he confronts his past and embraces his destiny. His analysis highlighted the rich symbolism of the "circle of life," the inner conflict between fear and courage, and the story’s enduring relevance across generations. The presentation encouraged students to reflect on how children’s literature can carry deep moral lessons and universal truths.



Ms. Fathima Rifna. T. P reviewed *The Adventures of Sherlock Holmes* by Arthur Conan Doyle, on 18 July 2025, taking the audience through the world of deduction, logic, and intrigue. She explored how Sherlock Holmes, as a character, has become a timeless symbol of intellect and analytical reasoning. Through selected stories, she examined the narrative techniques, plot twists, and the socio-cultural backdrop of Victorian London. Her presentation offered students an appreciation for classic detective fiction and its enduring appeal.



Ms. Fidha Febin reviewed the celebrated novella *The Old Man and the Sea* by Ernest Hemingway on 21 July 2025 as a continuation of the series 'The Review Room: Conversation with Books'. In her presentation, she explored the narrative of Santiago, an aging fisherman whose solitary struggle against nature becomes a powerful metaphor for endurance, dignity, and quiet resilience. She highlighted how Hemingway's minimalist style and rich symbolism—through the sea, the marlin, and the sharks—convey deep philosophical insights into human life and effort.



Peer Teaching Session on AI Advances



The Department of Computer Science, ACAS, organized a peer teaching session as part of its academic activities. The session was conducted on 08 July 2025 for Third Semester BCA students. The session was delivered by Ms. Fathima Minha C, Third Semester BCA. The topic of discussion was "State of the Art Methods in Artificial Intelligence." The objective of the session was to enhance learning through collaborative instruction, fostering confidence, improving communication skills, and deepening subject understanding. The session allowed the student tutor to enhance her communication and presentation abilities, while effectively supporting her peers' understanding through engaging and relatable discussions.

Invited Student Talk by the Dept. of English



The Department of English, Al Shifa College of Arts and Science, hosted an Invited Student Talk on 10 July 2025. The guest speaker, Ms. A. Anjali, a post graduate student from Calicut University Campus. Her talk, "Two Sides of the Same Bed: A Physician's Encounter with His Own Death," offered fresh insights into this field of medicine. The session shed light on the emotional and psychological aspects of facing mortality from a physician's perspective, blending personal narrative with broader medical ethics. Students found the talk both poignant and intellectually stimulating, sparking thoughtful discussion on the human dimensions of healthcare.



Empowering Department Heads



A session titled 'Empowering Department Heads' for Heads of Department was held at ACAS, organised by the Internal Quality Assurance Cell on 10 July 2025. Led by Dr. Kamaludheen. K.T, Principal, the session covered key areas such as different types of leadership, the essential qualities that department heads should uphold, and strategies for building a strong team. The session was attended by the heads of various departments along with Ms. Saritha K, Vice Principal and IQAC Coordinator, and Mr. Nahas Abdul Rassaque, Manager, Placement and Relationship. The objective of the session was to enhance leadership skills and team-building capabilities among department heads, ultimately contributing to the college's overall growth and development.



Research Forum by the Department of English

The Department of English organized a Research Forum on 08 July 2025 as part of its academic enrichment activities. Ms. Renjitha. K. R, Assistant Professor and Head of the Dept. of English, presented a review of the article "Compassion, Hunger and Animal Suffering: Scenes from Kerala, South India" by Susan Haris, affiliated with the University of California, Santa Cruz and IIT Delhi. The article explores how compassion toward animals intersects with human hunger and poverty in Kerala. The session prompted meaningful discussion on ethical and socio-cultural issues related to animal-human relationships, offering valuable insights into lived experiences shaped by economic and emotional complexities.



As part of the ongoing Research Forum series held on 11 July 2025, Ms. Radhika. A, Asst. Professor of English, ACAS presented an academic review of the paper titled "Digital Narratives: Exploring Literature in the Age of Technology" by Manpreet Kaur, published in the American Research Journal of Humanities and Social Sciences (Vol. 10, Issue 1, 2024). The presentation explored how literature has evolved through technological advancements, embracing multimedia elements and interactive

formats. Ms. Radhika highlighted tools like Twine, social media, and podcasts that allow for personalized and non-linear storytelling, making literature more accessible and inclusive. She also addressed challenges such as preserving digital content and bridging the digital divide. The session concluded with an engaging discussion, offering valuable insights into the future of storytelling in the digital age.

Speak to Shine: Peer Teaching Session

The Dept. of English, in collaboration with the Dept. of Computer Science, organized a peer teaching session titled 'Speak to Shine' on 11 July 2025. The session focused on enhancing self-introduction techniques and English speaking skills among undergraduate students. The session was led by Ms. Fathima Sherin. M. P, Third Semester B. A. English Language and Literature. Designed especially for the Third Semester BCA students, the peer teaching session aimed to create a supportive learning environment where students could learn from one another's strengths and experiences. Ms. Sherin effectively introduced key strategies for confident self-presentation, fluent articulation, and engaging communication. She emphasized the role of voice modulation, body language, and vocabulary choice in making effective first impressions. The session also incorporated interactive elements, encouraging active participation and mutual learning. By fostering peer-led instruction, the session not only enhanced communication skills but also strengthened interdepartmental collaboration and student confidence.



EcoQuiz by Quiz Club

A quiz programme was conducted on 15 July 2025 for students of Third and Fifth Semester B. A. English Language and Literature. The quiz aimed to foster healthy academic competition, promote literary knowledge, and encourage interaction between students of different academic levels. The event featured multiple rounds covering literature, language, current affairs, and general knowledge.



Learning the Inverted Teaching

The Institute for Flipped Learning, in partnership with the Faculty Development Centre at Al Shifa College of Arts and Science, organized a workshop on flipped classes for the newly appointed faculty members, titled "Learning the Inverted Teaching." The workshop held on 11 July 2025 aimed to introduce educators to the flipped classroom methodology, which reverses traditional teaching approaches by delivering instructional content at home and hands-on activities in the classroom. Led by Ms. Saritha. K, Vice Principal, ACAS, and Ms. Radhika. A, Assistant Professor of English, ACAS, the session provided valuable insights and practical strategies for implementing flipped learning in various subjects and disciplines. Participants learned how to utilize this innovative approach to enhance student engagement, promote active learning, and improve academic outcomes. The faculty members were equipped with the knowledge and skills to create more interactive and effective learning environments.



The English Edge: Opportunities After Graduation



The English Club, in collaboration with the Career Training and Placement Cell (CTPC), ACAS, organized a career-oriented programme titled “The English Edge: Opportunities After Graduation” on 10 July 2025. The session was specifically designed for the students of B. A. English Language and Literature and B. A. Functional English. Ms. A. Anjali, the resource person for the event, delivered an engaging talk on the wide range of career paths available for English graduates. She highlighted emerging opportunities in fields such as content creation,

publishing, digital marketing, teaching, civil services, and academic research, emphasizing the importance of language proficiency and critical thinking skills. The session also addressed practical strategies for enhancing employability and preparing for higher studies.

Alumna Talk on Digital Marketing

The Department of English, ACAS, organized an Alumna Talk on “Digital Marketing: Trends, Tips and Career Prospects” on 14 July 2025, for students of Third and Fifth Semester B. A. English Language and Literature and V Semester B. A. Functional English. The session was led by Ms. Shifna Sherin. M. K, an alumna of the Functional English batch 2021–’24. Ms. Shifna shared her experiences and expertise in the evolving field of digital marketing, shedding light on current industry trends, practical strategies, and emerging career opportunities. She elaborated on how students from a humanities background can tap into the digital space and build versatile career paths. Her presentation was both engaging and informative, offering students a window into real-world applications and the relevance of digital literacy.



Peer Teaching Session on Food Safety and Quality



The Dept. of Nutrition and Dietetics organised a peer teaching session on the topic “Poultry and Egg Spoilage” on 15 July 2025 for the benefit of Third Semester B. Sc. Nutrition and Dietetics students. Ms. Shifna. P. K, Third Semester B. Sc. Nutrition and Dietetics led the session. The objective of the session was to impart foundational knowledge regarding the causes, signs, and preventive measures related to poultry and egg spoilage, an important area in food safety and quality. Through clear explanations, visuals, and interactive discussions, Ms. Shifna effectively conveyed the subject matter, encouraging active participation and engagement among the attendees. The students gained insights into microbial contamination, temperature control, handling practices, and signs of spoilage in poultry and eggs. The peer-teaching approach created a comfortable environment for learning, fostering confidence in the speaker while promoting collaborative academic growth.

Ms. Shibla Sherin’s Research Paper Published

This certifies that the research paper entitled "A Study on the Impact of Sustainable HR Practices on Employee Performance: Evidence from Cochin Port Authority" authored by "Shibla Sherin P" was reviewed by experts in this research area and accepted by the board of "Quest Journals Publication" which has published in "Quest Journal of Research in Business and Management", ISSN (Online): 2347-3002, Volume-13, Issue-7, Page No.: 15-23, [July-2025].

Article is available online at <http://www.questjournals.org/jrbm/archive.html>

Peer Teaching Session from the Dept. of English



A peer teaching session was conducted on 15 July 2025 by the Department of English, ACAS. The session was organized for the Third Semester B. A. English Language and Literature students. It was led by Ms. Fathima Afna. T, Fifth Semester B. A. English Language and Literature, ACAS. The topic of the session was 'An Introduction to Tragedy', which focused on the origins, development, and core elements of tragedy as a literary genre. The session explored key concepts such as Aristotle's definition of tragedy, the tragic hero, plot structure, and notable examples from classical and modern literature. Ms. Afna presented the topic with clarity and confidence, effectively engaging the students through well-organized content and interactive discussion.

Sketch the Idea: Market in 2050

As part of the World Youth Skills Day celebration, the Dept. of Commerce and Management Studies, in collaboration with the Skill Enhancement Programme, organized an image creation competition titled "Sketch the Idea" on 15 July 2025. Centered around the forward-thinking theme "Market in 2050". A total of 43 participants showcased their imagination and skill through sketches that reflected futuristic concepts such as AI-driven commerce, virtual shopping experiences, green marketing, and global digital trade.



FYUGP 2025-26 Entry Fest



The official inauguration of the academic year for the Batch 2025- '29 of ACAS, was held on 16 July 2025. The programme was attended by dignitaries, faculty members and students along with their parents. Dr. P. Unneen, Managing Trustee of Shifa Medicare Trust inaugurated the event. This was followed by felicitations from Mr. Pilakkal Hamza, Chief Executive, Shifa Medicare Trust and Mr. Abdul Rassaque. K. T, Secretary, Shifa Medicare Trust. The programme also included the distribution of ALISS 2024-'25 Best Paper Awards. The scholarships for meritorious students were also distributed during this event. Notable attendees at the event included Mr. Suhail Hamza, General Manager, Shifa Medicare Trust; Mr. Faizal, Manager, Al Shifa College of Pharmacy; and Mr. Nahas Abdul Rassaque, Manager, Placement and Relations, ACAS. After the inaugural session, a Student Induction Programme and a Parent Education Programme were held, led by Dr. Kamaludheen. K. T, Principal, ACAS.







The Parent Education Programme

The Parent Education Programme – Episode 4 was conducted on 16th July 2025 at 11:00 AM in the Auditorium of Al Shifa College of Arts and Science, exclusively for the parents of First Semester students. Organized by the Parent Teacher Association, the session was led by Principal Dr. Kamaludheen K. T., who highlighting the distinctive academic ethos of the institution and the importance of parental involvement from the very beginning of college life. The programme witnessed active participation from parents and served as a platform to build mutual understanding, clarify expectations, and strengthen the parent-institution partnership.



Student Induction Programme – Beyond Roll Numbers

As part of the First Year Undergraduate Programme (FYUGP) induction activities, ACAS organized a student orientation session titled “Beyond Roll Numbers” on 17 July 2025. The session was handled by Prof. Junise. V, Vice Principal (Student Affairs), Al Shifa College of Pharmacy. The event marked a promising beginning to their college life.



Tips Tutorial on Content Creation



The Dept. of Commerce and Management Studies, in collaboration with the Skill Enhancement Program, organized a Tips Tutorial on Content Creation on 15 July 2025. The session was led by Ms. Fathima Nourin. V, Assistant Professor, DCMS. It focused on essential skills and tips for effective digital content creation. The programme encouraged students to enhance their digital creativity.

International Nelson Mandela Day Observance

A special session was conducted on 18 July 2025 at ACAS by the English Club in observance of International Nelson Mandela Day. The event began with a presentation of inspirational quotes by Nelson Mandela. Following this, students participated in an interactive session titled “If I Could Change One Thing in the World...”, where they completed the sentence and discussed practical ways to bring about positive changes in their communities. The session concluded with an individual pledge by all participants to begin a personal act of emphasizing individual responsibility in building a better society.



BSI Recognition

Mr. Amal Jaz. P, Fifth Semester, B. A. English Language and Literature, and Mr. Anjal Hamid. P, Fifth Semester, B. A. Functional English, were presented with tokens of appreciation by Dr. Kamaludheen. K. T, Principal, ACAS on 21 July 2025. The award recognized their confidence, and enthusiasm in addressing an audience during a session held as part of the inauguration of the Research and Development Department at the college auditorium. The event gathered students from the Third and Fifth Semesters across all departments. The recognition was sponsored by BSI, the college's add-on programme partner, demonstrating their commitment to supporting student development initiatives at ACAS.



Mastering the Final Year – Tools, Tips and Mindset

The Dept. of Commerce and Management Studies, in collaboration with the Remedial Coaching Centre, organized a session titled "Mastering the Final Year: Tools, Tips and Mindset" on 23 July 2025. The session was led by Ms. Athira, Special Educator at Pristine Private School, UAE. She spoke on the importance of developing career-related skills and shared insights on various "career superpowers".



Community Health Awareness by NSS



The National Service Scheme (NSS) Unit of ACAS in collaboration with the Family Health Centre, Keezhattur and Keezhattur Grama Panchayat successfully conducted a Community Health Awareness Programme on 21 June 2025. The initiative aimed to spread awareness about the prevention of communicable diseases, particularly focusing on mosquito-borne illnesses, jaundice, and the importance of safe drinking water practices. The programme was inaugurated by Ms. Jameela Chaliyathodi, President of Keezhattur Grama Panchayat. In her inaugural address, she appreciated the joint efforts of the NSS and Health Department in creating health awareness among the local community. Mr. Irshad. K, Assistant Professor of Arabic and NSS Programme Officer, Mr. Shameel, Health Inspector, and Mr. Abdul Latheef, Ward Member, were present in the programme along with several members of the Health Service Department. The NSS volunteers, Health Service members, and ASHA workers actively participated in a door-to-door awareness campaign in Ward 4 and Ward 7 of Keezhattur Grama Panchayat. The volunteers interacted with the residents, distributed awareness leaflets, and provided practical demonstrations wherever necessary.

Speak Bold, Speak Clear

An outreach initiative titled "Speak Bold, Speak Clear" was conducted for the first and second year Pharm. D students of Al Shifa College of Pharmacy on 18 July 2025. The programme was organized under the Centre for Development of English Language Skills (CDELS), in collaboration with the Skill Enhancement Programme (SEP), aiming to enhance the communication skills and confidence of the students. Ms. Saritha. K, Vice Principal and Assistant Professor of English, ACAS, facilitated the three-hour session. Through various interactive activities, she helped the students to overcome hesitation and gain confidence in speaking clearly and boldly. The session concluded with a guided meditation session led by Ms. Saritha. K, designed to equip students with practical techniques to manage daily stress.

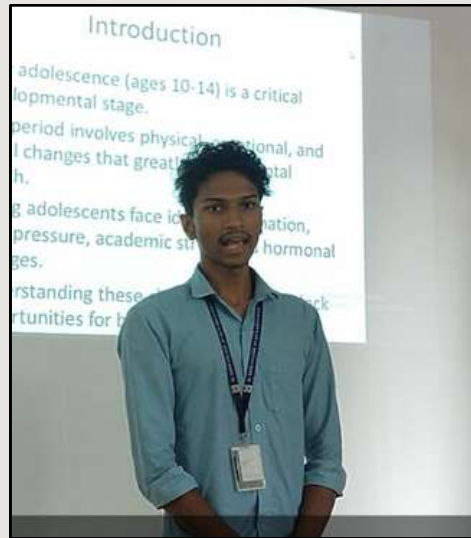
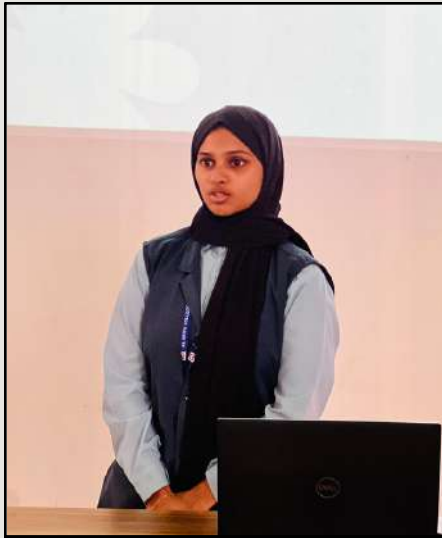


Srishti in Action

Srishti, the Dance Club of ACAS, organized a vibrant and energetic welcome dance performance for the newly admitted first-year students on 23 July 2025. Members of Srishti showcased a dynamic fusion of classical and contemporary dance forms that captivated the audience.



UG Project Progress Presentation



The UG Project Status Presentation, held on 23 July 2025 was organized for the Fifth Semester students of B. A. English Language and Literature. This session was spearheaded by the Dept. of English in collaboration with the Undergraduate Research Cell (URC), ACAS. The session focused primarily on an update regarding the primary and secondary sources they have consulted for their research. The students briefly introduced the central themes of their projects and outlined the key texts and references forming the foundation of their inquiry. The faculty members of the Dept. of English offered comments on the relevance and variety of selected sources, suggesting additional readings and ways to enhance research depth.

Receiving the honour: Star Department of June 2025

The Dept. of Commerce and Management Studies has been declared the winner of the Ever Rolling Trophy for Star Department of the Month for June 2025. Dr. P. Unneen, Managing Trustee of SMT, honoured the department by presenting the awards, which included a trophy and a certificate of appreciation, on 23 July 2025,. The department, led by Ms. Mini V.K, along with other faculty members and students, received the award. This award, instituted by the Internal Quality Assurance Cell (IQAC) of ACAS, recognizes the significant contributions made by core departments within the college.



Research Forum by the Dept. of Computer Science

The Department of Computer Science organized a Research Forum on 23 July 2025, as part of its academic enrichment activities. Ms. Ragi K Haridas, Assistant Professor, Department of Computer Science, presented a session on the topic "Influence of AI Tools in Paper Publications and Journals: The Negative Impact." The presentation critically examined how the misuse of AI-based tools is affecting the integrity of academic research and scholarly publications



Peer Teaching Session on Data Structures

The Dept. of Computer Science, ACAS, organized a peer teaching session titled “Understanding Data Structures Together” on 25 July 2025. The session was led by Ms. Karthika. V. S, Thid Semester BCA, as part of an initiative to encourage peer learning and student engagement within the department. The session focused on simplifying core concepts of data structures and was designed to promote better understanding through interactive and relatable explanations. This session is part of the department’s continuous efforts to foster a collaborative and inclusive academic environment. Initiatives like these not only enhance subject knowledge but also help students develop confidence, communication skills, and leadership qualities.



Completion of SWAYAM MOOC Course

Ms. P. Riya, Asst. Professor of English, ACAS, completed a SWAYAM MOOC Course on Basic Instructional Methods with a consolidated score of 76%. The course was offered by Prof. Susan S. Mathew.



Ente Vayana- Adhyapakarude Vaayanaanubhavgaliloode



Ente Vayana– Adhyapakarude Vaayanaanubhavgaliloode, is a series of presentations on reading experiences by teachers organized by Thanimalayalam Club, ACAS. Ms. Sajla Mol. P. K, Head, Dept. of Nutrition & Dietetics, and Ms. Renjitha K. R, Head, Dept. of English, presented the reviews of Sugandhi Enna Andal Devanayaki by T. D. Ramakrishnan and Kuttasammatham by Sibi Thomas respectively on 25 July 2025. The faculty members of ACAS engaged in the thoughtful discussions that followed.



Induction Programme: Dept. of Computer Science



The Dept. of Computer Science, ACAS, conducted an induction programme for the First Semester BCA and B. Sc. AI students on 25 July 2025. The programme aimed to familiarize students with the department, its faculty and the academic environment. The sessions, handled by Ms. Shameena. P, Ms. Shahana Sherin, Mr. Irshad. A, Asst. Professors, Dept. of Computer Science, included engaging ice-breaking activities, group exercises, and informative sessions on academic expectations and policies. These activities promoted teamwork, collaboration, and problem-solving skills among students. The faculty members interacted with students, providing valuable insights and clarifying doubts. The programme's engaging activities and informative sessions ensured that students felt welcome, supported, and prepared for the challenges ahead.



Invited Scholar Talk on Crafting Quality Research Papers

As part of the academic enrichment activities conducted by the Dept. of Nutrition and Dietetics, an Invited Scholar Talk titled "Crafting Quality Research Papers" was organized on 24 July 2025. The session was specifically designed for Nutrition and Dietetics students to equip them with the essential skills and insights required to prepare and publish quality research papers. The resource person for the session was Ms. Faseela Mohammed Rasheed, a Research Scholar from Kerala Agricultural University, Vellayani.



With her extensive experience in academic research and publication, Ms. Faseela provided valuable guidance on various aspects of scholarly writing, including topic selection, literature review, structuring of research papers, referencing, and avoiding plagiarism. She also shared tips on identifying credible journals and understanding the peer review process. The event was part of the department's ongoing efforts to promote academic excellence and research competence among students.

Tech Talk Vol. 5

The Dept. of Computer Science, ACAS, organized Tech Talk Vol.05 on 31 July 2025, focused on the theme "Agentic AI and Generative AI", aiming to enlighten students on two rapidly evolving domains in artificial intelligence. The talk was delivered by Mr. Abhishek Vijay, Third Semester BCA, who shared insightful information about the emergence and applications of agentic AI systems and generative AI models. The session highlighted how these technologies are shaping the future of automation, creativity, and intelligent systems. The session was held for students of the Dept. of Computer Science. The session fostered interactive learning and encouraged peer-led academic engagement.



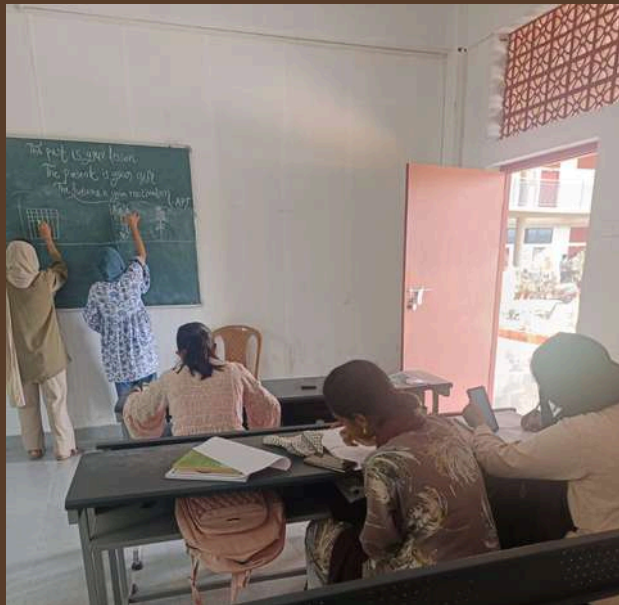
Dept. of CMS offers Mind Mapping Session

The Dept. of Commerce and Management Studies organized a Mind Mapping Session for the Third Semester B. Com. students, specifically focusing on the Minor class, as part of the Skill Enhancement Programme. This insightful session aimed at enhancing the mapping and creative thinking skills of the students. The event was held on 25



July 2025 with its primary objective to encourage students to visualize and express their ideas creatively through the technique of mind mapping. The visual representations they created during the session reflected a deep understanding of the concept, and it was evident that the activity helped them connect ideas in a structured and engaging manner. The session contributed significantly to building the students' cognitive and analytical abilities through visual learning techniques.

Creative Writing and Visual Representation



The English Club, ACAS, conducted a creative and interactive session for First Semester B. A. English Language and Literature students on 30 July 2025, centered around Ted Hughes' poem *The Thought-Fox*. The session aimed to help students engage with poetry in a more personal and imaginative way. The event featured two main activities. Some students shared their written reflections and short interpretations of *The Thought-Fox*, exploring its central themes of creative inspiration, the solitude of

the writing process, and the symbolic presence of the fox. At the same time, other students expressed their understanding of the poem through visual art by drawing key images on the board such as the dark forest, the sharp paw-prints, and the fox emerging from the shadows. This combination of writing and art allowed for a richer, more engaging experience.

One-day Workshop on Business Analytics & Digital Marketing

The one-day workshop on “Business Analytics & Digital Marketing” held on 25 July 2025 was organized by the Dept. of Commerce and Management Studies, ACAS. Ms. Saritha. K, Vice Principal, ACAS. The inaugural address set the tone for an enriching day of learning and interaction. The first technical session was led by Prof. Srinivas N, Principal of Bangalore Independent PU College and Chief Operations of Geetha S Educational Trust. He focused on Digital Marketing Tools and Tips, offering practical insights into enhancing online engagement, branding strategies, and marketing effectiveness. The second session was conducted by Dr. Roshan Zameer Ahmed, Professor and Academic Operations Manager at Bangalore Integrated Management Academy, who discussed Data Analysis using various tools such as Power BI and Google-based platforms. He also introduced the participants to open data sources and demonstrated their use in real-time data interpretation. The workshop was highly interactive and informative, equipping students with essential digital skills and analytical capabilities relevant to today’s business environment.



Workshop on Yoga and Kalari in Practice

The Yoga Club in connection with Indian Knowledge System organized a one-day workshop on "Yoga and Kalari in Practice" was conducted for the First Semester students at ACAS on 29 July 2025. The programme was inaugurated by Mr. Nahas Abdul Rassaque, Manager, Placement and Relations, ACAS. The session, led by Mr. C.P Musammil, Chief Instructor, Anuragha Kalari & Yoga, aimed to introduce students to the fundamentals of Yoga and Kalari, highlighting their benefits for physical and mental well-being. The students learned basic yoga asanas and breathing techniques in the morning session. Kalari movements and exercises were demonstrated in the afternoon session, emphasizing discipline and focus. Both the sessions promoted stress relief, flexibility, and overall wellness.



Dept. of Computer Science organizes Industry Visit

An industry visit was organized by the Department of Computer Science, ACAS, for the Third Semester students of BCA and B. Sc Artificial Intelligence on 29 July 2025. The team visited Metalearn, Kakkanad, Ernakulam, where students gained valuable exposure to real-world applications in Artificial Intelligence and IT project workflows. The visit aimed to provide students with industry exposure and practical understanding of current technologies and workflows in the IT and AI sectors. The team also visited Fort Kochi, adding a cultural and recreational experience to the educational trip. The industrial visit was a valuable learning experience for the students. It provided them with practical exposure and motivated them to align their academic knowledge with industry demands.



Interactive Session at Kinder Haus

Mr. Anjal Hamid. P, Fifth Semester B. A Functional English, conducted an engaging coaching session for Pre-KG students at Kinder Haus, Melattur, on 30th July 2025. The interactive session allowed young learners to participate actively in various playful and educational activities. Mr. Anjal's approach combined creativity with care, making the session both enjoyable and effective for the little learners. It was a rewarding experience that reflected his teaching potential and commitment to child-centered learning.

https://drive.google.com/file/d/1qYHEfrnJgd0lpIxZp_wH5UTWvFYg_n-L/view?usp=drive_link

Peer Teaching Series: Dept. of Commerce and Management Studies

The Dept. of Commerce and Management Studies, ACAS, organised a peer learning session on "Domestic and International Logistics Operations" on 30 July 2025. The session was led by Ms. Adila of Third Semester BBA. The session aimed to enhance students' understanding of logistics operations, differences between domestic and international logistics, and key challenges in supply chain management. Such initiatives foster a culture of collaborative learning and knowledge sharing among students.



Another peer teaching session on the topic "Modes of Transportation in Domestic Logistic Management" was organized by the Dept. of Commerce and Management Studies on 30 July 2025. The session was handled by Mr. Musbin. T and Mr. Nihad. P. P of Third Semester BBA, as part of an initiative to encourage peer learning and student engagement within the department. The session focused on the understanding of various modes of domestic logistics and was designed to promote better understanding through interactive and relatable explanations. The session is a part of the department's continuous efforts to foster a collaborative and inclusive academic environment.



Workshop on Psychological First Aid

A Workshop on Psychological First Aid was conducted on 23 July 2025 for the undergraduate and postgraduate students of Psychology, ACAS. The session also included Third Semester students who have opted for Psychological First Aid as their minor subject. The session was led by Ms. Athira Pramod, Special Educator at Pristine Private School, UAE, who shared her expertise in psychological intervention and trauma care. The workshop covered essential components of Psychological First Aid such as providing immediate emotional support, ensuring safety, and connecting individuals with appropriate resources. Engaging activities like role plays and real-life case discussions enhanced the learning experience. The workshop proved to be a valuable and enriching session, helping students develop practical skills in offering psychological support during emergencies.



Postgraduate Induction Programme

The Postgraduate Induction Programme for the new batch of Psychology students was held on 23rd July 2025. The event was inaugurated by Dr. P. Unneen, Managing Trustee, Shifa Medical Trust, who delivered the opening address. In his speech, Dr. P. Unneen emphasized the importance of psychological education in today's society and encouraged students to make the most of their academic journey at ACAS. The programme continued with a Student Induction and Parent Education Programme led by Dr. Kamaludheen. K. T, Principal, ACAS. He introduced the institutional framework, academic expectations, and support systems available for students. The induction programme was an inspiring start to the new academic year.

PG Psychology Department Induction Programme

The PG Department of Psychology, ACAS, conducted its Induction Programme on 30 July 2025, aiming to create a warm and engaging welcome for the new batch of Postgraduate Psychology students. The programme was filled with enthusiasm and energy, featuring fun games, musical performances, and interactive group activities, which helped students connect and bond as a department. The event was graced by the presence of Dr. Kamaludheen. K. T, Principal, ACAS, who delivered a brief and encouraging speech, appreciating the efforts of the students and the department for organizing such a lively and inclusive program. His presence added significance to the occasion.



Student Achievements

Mr. Musbin Volunteers in Kerala Innovation Festival 2025

Mr. Musbin. T, Third Semester BBA, was selected as a volunteer for the highly anticipated Kerala Innovation Festival 2025. Held in conjunction with the 10-year celebration of the Kerala Startup Mission, the festival serves as a dynamic showcase of innovation, entrepreneurship, and groundbreaking ideas from across the state. This recognition reflects Musbin's commitment to engaging with opportunities that extend beyond academics. The college congratulates Mr. Musbin on this commendable achievement.



Mr. Anjal Hamid awarded Black Belt & First Dan in Kickboxing



Mr. Anjal Hamid P, Fifth Semester B. A. Functional English, ACAS, successfully participated in the International Black Belt Grading Camp held on 26th, 27th, and 28th July 2025. As a result of outstanding performance and dedication, Mr. Anjal Hamid. P has been awarded the Black Belt and First Dan in Kickboxing.

Mr. Amal Jaz Secures Second Prize at Yuva Shabdham-Season 2

Mr. Amal Jaz. P, Fifth Semester B. A. English Language and Literature, secured the Second Prize in the Yuva Shabdham Intercollegiate Elocution Competition - Season 2, held at Al Shifa College of Nursing, Perinthalmanna, on 30 July 2025. Mr. Mohammed Anshad. A, Fifth Semester B. A. English Language and Literature also actively participated in this event.



Star of the Month

ACAS recognizes the accomplishments and capabilities of its students through the 'Star of the Month' initiative. This programme highlights and commends students for their exceptional skills in diverse areas, including arts, sports, music, videography, editing, and other fields of talent. For the month of July 2025, ACAS is delighted to honour Mr. Anjal Hamid. P, Fifth Semester B. A. Functional English, as the Star of the Month. Chosen for his outstanding achievements, he is a black belt and First Dan in kickboxing, an active mentor to young boxers, and also stands out as a gifted singer and guitarist, adding creative flair to his remarkable profile

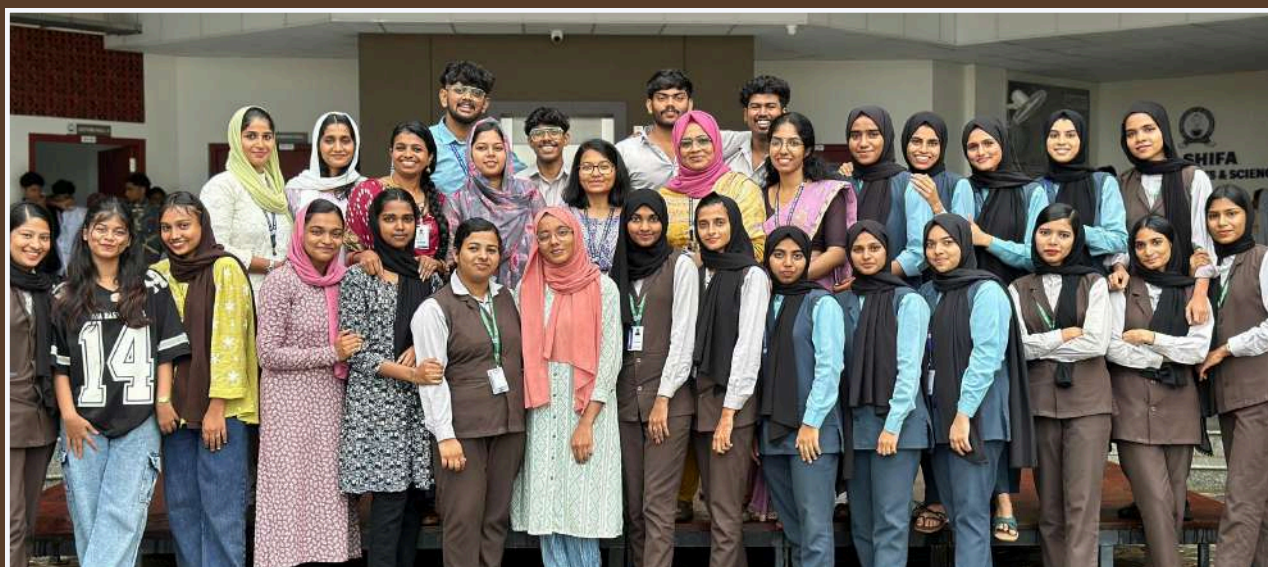


Ms. Febeena. K is awarded Blogger of the Month



Al Shifa College of Arts and Science has a fully functional faculty blog titled 'FaBlo!'. New entries are made regularly wherein faculty express their views on a variety of topics. The best blog of the month is recognised based on the novelty of the idea, presentation style and writing skills. The blogs shortlisted for the month of July 2025 are From Page to Screen: How the Digital Era Is Transforming Literature by Ms. Radhika. A, Asst. Professor, Dept. of English and ഇഖ്റാഖ് by Ms. Febeena. K, Assistant Professor of Malayalam. The winner of the prize is Ms. Febeena. K.

Star Department of the Month- July 2025



The Department of English has been selected as the Star Department of the Month for July 2025. This distinction is part of an ongoing initiative spearheaded by the Internal Quality Assurance Cell (IQAC) to recognize and promote departmental excellence across the institution. The evaluation considered various criteria, including academic initiatives, co-curricular engagements, faculty contributions, and overall performance during the month. The department received particular commendation for its exemplary documentation practices, which effectively reflected the breadth and impact of its activities. This recognition affirms the Department of English's steadfast commitment to scholastic excellence and its significant role in fostering the institution's continuous advancement.

Doctorate Awarded to Ms. Shibla Sherin. P

Ms. Shibla Sherin. P has successfully defended her doctoral thesis titled 'The Role of Job Embeddedness on the relationship between adversity quotient and work performance among college teachers' on 29 July 2025 and has been awarded the Doctor of Philosophy (PhD) degree in recognition of her original research and scholarly contributions to the field of Human Resource Management at Kerala University of Fisheries and Ocean Studies (KUFOS), KOCHI.



ഇഖ്റാസ്

മുൻകൂട്ടി തീരുമാനിച്ചു വച്ച പല കാര്യങ്ങളും അടപടലം മൂഞ്ചി പോകുമ്പോഴും ഒരു മടുപ്പുമില്ലാതെ കയറി വന്ന് ആധിപത്യം സ്ഥാപിക്കുന്ന ഒരു ചങ്ങായി ആണ് ഈ റീഡേഴ്സ് ബ്ലോക്ക് എന്ന് പലപ്പോഴും തോന്നാറുണ്ട്. ഏതാണ്ട് ആറ് വർഷത്തോളമായി പുസ്തകങ്ങൾ വാങ്ങിക്കുന്ന ഒരാളെന്ന നിലയ്ക്ക് റീഡേഴ്സ് ബ്ലോക്കും ഞാനുമായി അഭേദ്യമായ ബന്ധമാണ്. ഏറെ പ്രതീക്ഷയോടെ വാങ്ങി വെച്ചിട്ടുള്ള പല പുസ്തകങ്ങളും അതു പോലെ പലരും ഗിഫ്റ്റ് തന്നിട്ടുള്ളതും എല്ലാം വീട്ടിലെ ഷെൽഫിൽ എന്നെയും കാത്തിരിപ്പാണ്. വായനയിൽ എന്നാണ് ഒപ്പം കൂട്ടുക എന്ന ചോദ്യവുമായി. പല പുസ്തകങ്ങളോടും അവ വാങ്ങുമ്പോൾ തോന്നാറുള്ള ഒരു ആകർഷണം വായിക്കാൻമുക്കുമ്പോൾ തോന്നാറില്ല എന്നത് ദുഃഖകരമായ സത്യമാണ്. കോളേജ് ലൈബ്രറിയിലെ പകുതി പുസ്തകങ്ങളെങ്കിലും വായിച്ചു തീർക്കാൻ കഴിഞ്ഞെങ്കിൽ എന്ന് ഞാൻ വെറുതെ ആശിക്കാറുണ്ട്.

മുഴുവനായും ഡിജിറ്റൽ ആയിക്കഴിഞ്ഞിരിക്കുന്ന ഈ കാലഘട്ടത്തിൽ ഇൻസ്റ്റാഗ്രാം, ഫേസ് ബുക്ക്, വാട്സപ്പ് എന്നിവയുടെ ആധിപത്യം പുസ്തകങ്ങളിലേക്കുള്ള ദൂരം വല്ലാതെ കൂട്ടുന്നു. എഴുതാനും, വായിക്കാനും എടുത്തു വച്ച പലതും ഓർമയിൽ നിന്നും മാഞ്ഞുപോയിരിക്കുന്നു. പുസ്തകങ്ങളിരിക്കുന്ന ലൈബ്രറിയുടെ അടുത്തുകൂടി വെറുതെ നൂറാവർത്തി നടന്നാലും അവയോട് മാനസികമായ അടുപ്പം തോന്നാതിരുന്ന ഒരുകാലം. ഒരേ genre പുസ്തകങ്ങൾ വായിക്കുന്നതാവാം റീഡേഴ്സ് ബ്ലോക്ക് വീണ്ടും വീണ്ടും കയറി വരുന്നതിന്റെ കാരണമെന്ന് കരുതി വ്യത്യസ്ത genres വായനയിൽ ഉൾപ്പെടുത്തി നോക്കി. കുറഞ്ഞൊരു സമയത്തേക്ക് അത് സഹായകമായെങ്കിലും റീഡേഴ്സ് ബ്ലോക്ക് വീണ്ടും വരിക തന്നെ ചെയ്തു.

മലയാളപുസ്തകങ്ങൾ മാത്രം വായിച്ചു കൊണ്ടിരുന്ന ഞാൻ ചില ഇംഗ്ലീഷ് പുസ്തകങ്ങൾ വായിക്കാനൊരു ശ്രമം നടത്തി നോക്കി. ഒന്നോ രണ്ടോ പുസ്തകങ്ങളിൽ ആ ശ്രമവും പരാജയപ്പെട്ടു. പുസ്തകങ്ങൾ വെറുതെ കൈയിലെടുത്ത് മറിച്ചുനോക്കി തിരിച്ചു വയ്ക്കുന്ന ശീലമായി പിന്നീട്. കുറേനാൾ അടുപ്പിച്ച് വായനാശീലം ഉണ്ടായിരുന്നിട്ട് പിന്നീട് വായിക്കാൻ കഴിയാതെ വരുമ്പോൾ വല്ലാത്ത ശ്വാസംമുട്ടലായിരുന്നു. നെഞ്ചിലൊരു തരം വിങ്ങൽ, ആരോടും പറയാൻ കഴിയാത്ത വിഷമം ഉള്ളിൽ കൊണ്ടു നടക്കുന്ന അനുഭവം. മറ്റൊരാളോട് പറഞ്ഞാൽ മനസ്സിലാകണം എന്ന് യാതൊരു നിർബന്ധവുമില്ലാത്ത ഒരു കാര്യം. ഈ പ്രായത്തിൽ ഇനിയിപ്പോ വായിച്ചിട്ടെന്തിനാ എന്നു തിരിച്ചു ചോദിക്കാൻ സാധ്യതയുള്ള പലരും ചുറ്റുമുണ്ടെന്ന തിരിച്ചറിവ്..

പ്രണയത്തിലായിരിക്കുക എന്നാൽ മരണമാണെന്ന് എവിടെയോ വായിച്ചിട്ടുണ്ട്.. എന്തെന്നാൽ പ്രണയത്തിലായിരിക്കുമ്പോൾ നമ്മൾ മറ്റാരോ ആയി മാറുന്നതാവാം കാരണമെന്ന് ഞാൻ വിചാരിക്കുന്നു.. പക്ഷേ പുസ്തകവായന ഇല്ലാതിരിക്കുമ്പോൾ സംഭവിക്കുന്നത് ഒരു മനുഷ്യന്റെ തന്നെ മറ്റൊരു മരണമാണെന്ന് ഇപ്പോൾ ഞാൻ തിരിച്ചറിയുന്നു. എന്തോരം ലോകങ്ങളാണ് അയാൾക്ക് നഷ്ടമാവുന്നത്..

പലരുടെയും സ്റ്റാറ്റസുകളിൽ പല പുസ്തകങ്ങളും കാണുമ്പോൾ കൊതിയോടൊപ്പം അസൂയയും തോന്നും.. ഇൻസ്റ്റാഗ്രാം റീലുകളിലെ ബുക്ക് റിവ്യൂ കാണുമ്പോൾ എന്ത് തന്നെയായാലും ഇതിനെ മറികടക്കണം എന്നുറപ്പിക്കും..

റീഡേഴ്സ് ബ്ലോക്കിനെ എന്റെ വായനാ ലോകത്തിന്റെ പടിക്ക് പുറത്തുനിർത്താൻ എന്നാലാവുന്നതെന്തും ചെയ്യണം എന്ന് ആഗ്രഹിക്കും..

ഒരു കാലത്ത്, വായന എന്നത് എന്തോത്തായ ഒരു 'സേഫ് സ്പേസ്' ആയിരുന്നു . ആശ്വാസം തേടാനുള്ള ഒരു പ്രൈവറ്റ് സ്പേസ്. ഇപ്പോൾ ആ ഇടത്തിന്റെ താക്കോൽ എവിടെയോ നഷ്ടപ്പെട്ടുപോയതായി തോന്നുന്നു..ഒരുപാട് പ്രിയപ്പെട്ട കഥാപാത്രങ്ങൾ, പല ജീവിതങ്ങൾ, കഥകളിലെ അത്ഭുതങ്ങൾ, പല സ്ഥലങ്ങൾ.. കാഴ്ചകൾ.. എല്ലാം എന്നിൽ നിന്ന് അകന്നു പോയ പോലെ.. വീണ്ടും വായിക്കണമെന്ന ആഗ്രഹം ഉള്ളിലുണ്ട്, പക്ഷേ മനസ്സിന് മടി പിടിച്ച പോലെ — അതാണ് ഏറ്റവും വേദനാജനകമായത്..സ്വാകാര്യ സന്തോഷം നഷ്ടപ്പെട്ടു എന്നത്.. ബക്കറ്റ്ലിസ്റ്റിൽ ഒരുപാട് പുതിയ പുസ്തകങ്ങൾ ഉണ്ട്.. പുതിയ എഴുത്തുകാരും..ഓരോ ദിവസം ഓരോന്നായി വായിച്ചു തീർക്കണം..വായനയോളം ലഹരി നൽകുന്ന മറ്റൊന്നാണു ലോകത്തുള്ളത്. ഒരിടത്തിരുന്നുകൊണ്ട് എത്രയെത്ര സ്ഥലങ്ങളിലൂടെയാണ് നമ്മൾ യാത്ര ചെയ്യുന്നത്. എത്രയെത്ര ജീവിതങ്ങളാണ് നമ്മൾ ജീവിക്കുന്നത്. ആരുടെയൊക്കെ സങ്കടവും സന്തോഷവും ഉന്മാദവും പ്രണയവുമെല്ലാമാണ് സ്വന്തമെന്നപോലെ നമ്മൾ അനുഭവിക്കുന്നത്.. പുസ്തകങ്ങളിൽ നിന്ന് അകന്നുനിന്ന ഈ കാലത്ത് ഉണ്ടായ ഒരു തിരിച്ചറിവ്.. പുസ്തകങ്ങളോളം നല്ല കൂട്ടുകാരോ ബന്ധങ്ങളോ ഇല്ലെന്ന് തന്നെയാണ്.. സ്വന്തമായൊരു ലോകം സൃഷ്ടിച്ച് അതിൽ മുഴുകുന്നതിനേക്കാൾ ആനന്ദം മറ്റൊന്നുമില്ലെന്നും..

വീണ്ടും എന്റെ സ്വകാര്യ ലോകത്തേക്ക് കാലെടുത്തു വെക്കുമ്പോൾ കൈ പിടിക്കാൻ വന്നത് സോഷ്യൽ മീഡിയ ആഘോഷമാക്കിയ അഞ്ചൽ താജ് ന്റെ ഇന്റേനേഹം ആണ്.

"നല്ലതൊന്നും ഒരിക്കലും വെറുതെയായി പോയിട്ടില്ല, പുറമെ എന്ത് നഷ്ടമായാലും എവിടെയും നിങ്ങൾക്ക് നിങ്ങളെ നഷ്ടമാവാതിരിക്കട്ടെ" എന്ന് പറഞ്ഞു കൊണ്ട് തുടങ്ങുന്ന ഈ പുസ്തകം, നിങ്ങളുടെ രാത്രിയുറക്കത്തെ നഷ്ടപ്പെടുത്തിയിട്ടില്ലെങ്കിൽ, ഭക്ഷണത്തിന്റെ രുചിയെ കട്ടെടുത്തിട്ടില്ലെങ്കിൽ, ഒറ്റക്കായപോലൊരു തോന്നലെങ്കിലും സമ്മാനിച്ചില്ലെങ്കിൽ ഇല്ല..നിങ്ങളാരെയും ആത്മാർത്ഥമായി സ്നേഹിച്ചിട്ടില്ല എന്ന് നമ്മൾ പ്രണയത്തെ കുറിച്ച് പറഞ്ഞു കേട്ടിട്ടില്ലേ അതുപോലെ, ഈ പുസ്തകം ഒരു തവണയെങ്കിലും നിങ്ങളുടെ കണ്ണ് നനയിച്ചില്ലെങ്കിൽ, മനസ്സിൽ ഒരു വിങ്ങൽ സൃഷ്ടിച്ചില്ലെങ്കിൽ, ഹൃദയത്തിൽ നിന്നും ചില മുഖങ്ങൾ പാളിനോക്കിയില്ലെങ്കിൽ.... ഇല്ല, ഉണ്ടാവാതിരിക്കില്ല, കാരണം നാം മനുഷ്യരല്ലേ. ഓർമ്മകളുടെ അറയിൽ പൊതിഞ്ഞുസൂക്ഷിക്കുന്ന ചില ഓർമ്മകളില്ലേ...? അതു സമ്മാനിച്ചവർ ഉറപ്പായും നിങ്ങളെ വന്നെന്ന് എത്തി നോക്കിയിരിക്കും.

ഒന്നുകിൽ അത്രേയേറെ കുളിരുള്ള ഒരു മഴക്കാലം തന്ന് മടങ്ങിപ്പോയവർ, അല്ലെങ്കിൽ ഒരിക്കലും അലിഞ്ഞുതീരാത്തത്ര മധുരമുള്ള നിമിഷങ്ങൾ തന്നവർ..നമ്മുടെ ഹൃദയത്തിലങ്ങനേ ആഴത്തിൽ വേരിറങ്ങിപ്പോയി ഉള്ളിലാകെ പടർന്നു കിടക്കുന്ന സ്നേഹമാകുന്ന തണൽ മരങ്ങൾ. അതെ,സ്നേഹത്തിന്റെ പല വേരിയന്റുകളെയും മനുഷ്യരുടെ രൂപത്തിൽ നമ്മൾ കണ്ടുമുട്ടുന്നു. 'സൗഹൃദത്തിലോ, പ്രണയത്തിലോ എന്തിലായാലും സ്നേഹിക്കുക എന്നതിന് അത്രയും ഭംഗിയായി ഓർമ്മിക്കുക എന്നുകൂടെ അർത്ഥമുണ്ട്'. നമ്മളിലേക്ക് ആഴ്ന്നിറങ്ങിയ സ്നേഹങ്ങളെ അത്രമേൽ പ്രിയപ്പെട്ട ഓർമ്മകളായി എന്നും എന്നും മനസ്സിലെ ഒരു ചെപ്പിൽ സൂക്ഷിച്ചു വെക്കുക,എപ്പോഴെങ്കിലും തനിച്ചാകുമ്പോൾ മനോഹരമായതെന്ന് പറഞ്ഞ് നമ്മുടെ ഹൃദയം ആ ചെപ്പിനുള്ളിലേക്ക് നമ്മളെ ഒരു യാത്ര കൊണ്ടുപോകും. അവിടെ നമ്മുടെ പ്രിയപ്പെട്ട മനുഷ്യരുള്ളിടത്ത്, അവരുടെ ഓർമ്മകളുള്ളിടത് നമ്മളൊരിക്കലും തനിച്ചാകില്ലല്ലോ..

പണ്ടത്തെ പോലെ ഒരുവേള രാത്രിയിൽ, ആ പഴയ ലൈറ്റിന്റെ മങ്ങിയ വെളിച്ചത്തിൽ, പഴയൊരു പുസ്തകം തുറക്കുമ്പോൾ കിട്ടുന്ന ആ മണം ആസ്വദിച്ച് വീണ്ടും വായന എന്ന മനോഹരമായ യാത്ര തുടങ്ങാൻ ഈ പുസ്തകം എന്നെ പ്രേരിപ്പിക്കുന്നുണ്ട്.. വായിച്ചു വായിച്ചു ഉറങ്ങി പോകുന്ന രാത്രികൾ.. പുലർന്നിട്ടും മനസ്സിൽ നിന്ന് ഇറങ്ങി പോകാത്ത കഥാപാത്രങ്ങൾ.. തലേന്ന് വായിച്ച ഇടങ്ങളിലേക്ക് പകൽകിനാവിലൂടെയുള്ള യാത്രകൾ..

ആ യാത്രയ്ക്കായി തന്നെ ഞാൻ കാത്തിരിക്കുകയാണ് — കൈവിട്ടുപോയ എന്റെ ആത്മാവിന് വീണ്ടും കനിവോടെ സ്വപ്നങ്ങൾ കാണാൻ.. കഥകൾക്ക് പിന്നിലെ നിശബ്ദത തിരിച്ചറിയാൻ.. വായന, വീണ്ടും, ഒരിക്കൽക്കൂടി, മനസ്സിലേക്ക് കുളിരായി കടന്നുവരാൻ..



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From Page to Screen: How the Digital Era Is Transforming Literature

Once upon a time, literature existed in dusty libraries, manuscripts, and printed books. But what about now? It's just a click, a swipe, or a tap away.

The digital technology—particularly tools like AI, e-books, apps, and online platforms—has completely reformed how we read, write, and interact with stories. There is no need to go out to a library to read; rather, you can create a personal library on your mobile phone and chat with AI-powered characters. Literature has never been more exciting, accessible, and interactive.

Choose-Your-Own-Adventure

Have you ever thought about a circumstance in which you can control the story? Where you get to decide what happens next? That's what hypertext fiction and interactive fiction are all about. These digital stories offer different paths and endings, giving you control as a reader with a few clicks.

Here are examples for such stories....

- Afternoon: A Story by Michael Joyce
- Patchwork Girl by Shelley Jackson
- These Waves of Girls by Caitlin Fisher

Literature Across Platforms

There is no need for hiring or buying a book to read stories today. They are available on websites, social media, podcasts, games, and even TikTok videos. This is known as transmedia storytelling. A single story might have a blog, a video series, an Instagram character, and a book, each accumulating a new piece to the puzzle.

Everyone's a Writer Now

Some free tools like Twine, Wattpad, and Medium enable anyone with a story to tell can become an author. No publisher is needed.

People can write:

- Microfiction on Twitter (aka "Twitterature")
- Serialized stories on blogs
- E-books and audiobooks for global audiences

Digital publishing has thrashed out all the barriers and aided voices from all walks of life to be heard.

AI Is Changing the Game

Artificial Intelligence isn't just designed for robots and sci-fi. It's serving real writers to draft stories, create poems, and edit their work. Tools like ChatGPT, Sudowrite, and Jasper are very convenient in brainstorming, rewriting, and even inventing characters.

AI is also used to:

- Read huge collections of literature
- Spot themes and patterns
- Translate texts and read aloud to people with disabilities

Readers Are No Longer Just Readers

In the digital age, the segregation between author and reader is indistinct. Today's readers can:

- Vote on story endings
- Leave comments that shape the plot
- Co-create stories with others in real-time

It's not just about reading—it's about contributing.

Literature Builds Community

Digital storytelling is something more than entertainment—it can trigger social change.

Projects like AI4CivicTech use stories and data to promote awareness about real-world issues. Transmedia community stories offer a voice to understated groups and help us see the world through someone else's eyes.

Teaching Literature in a Digital World

In schools and colleges, digital storytelling tools are part of the curriculum now. They assist students to:

- Think critically
- Engage creatively
- Understand how stories shape our culture

Teachers can use tools like Twine to make Shakespeare feel as exciting as a video game.

Through these digital interventions, Literature is evolving, not dying. The digital era has unlocked the door to new stories, new storytellers, and new ways to connect. Whether you're a writer, reader, teacher, or student, there's a place for you in this electrifying literary revolution.

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