

AL SHIFA COLLEGE OF ARTS AND SCIENCE

# ACASIANA

THE MONTHLY NEWSLETTER

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Calicut University Intercollegiate Powerlifting Championship

[www.alshifacollegeofartsandscience.ac.in](http://www.alshifacollegeofartsandscience.ac.in)

## **Not Us, but Them: Be Selfless**



**Dr. P. Unneen**  
Managing Trustee

The official inauguration of the Funded NSS Unit at Al Shifa College of Arts and science is a moment of great joy for us. I believe that it is an obligation of HEIs to serve the community in all the ways possible and that the NSS Unit can contribute greatly towards this end. The motto of NSS 'Not me, but you' speaks volumes of the work NSS volunteers can do in a selfless manner. The NSS Unit at ACAS can take up the cause of serving Keezhattur Panchayath and find ways to serve the community there. The commendable service rendered by the NSS Volunteers from Al Shifa College of Pharmacy towards the people of Kizhattur can be taken as a model by the young volunteers at ACAS. NSS can fulfil one of the missions of ACAS to reach out to the community in a constructive manner. I wish my best to their efforts.

## **Young and Ambitious Campus**

January at ACAS saw the Visiting Professor Programme take off and the Acasians have more reasons to be happy. Designed to bring the ambitious among our students to rub shoulders with the academically resourceful, experienced faculty members from Universities, the programme is expected to cause some of our students to take up empowering career and academic paths in the future. With the rest of the Departments all set to follow with the visiting faculties, this would be another trend we set, which will be accepted around.



**Dr. Babu. P. K**  
Principal

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The release of *Kadhaalayam*, a humble attempt at bringing out an anthology of short stories by students, too made us proud. With a string of books to follow, this is an important year for the Publication Wing of the college. *Ruchimelam*, the food fest, took it up from where it was left off in the last edition. With more number of stalls, longer menu, tastier dishes and marketing strategies, it was learning by doing with multiple takeaways for a lot of students. The January edition of Acasiana will show that we, the young and ambitious campus, have left another crowded month behind, learning from and contributing to the academic communities around.

### **StuBiz is on a roll**

Entrepreneurship Development Club, Al Shifa College of Arts and Science, came up with another food sale through StuBiz, the student sales point, on the campus on 10 January 2023. StuBiz is a student sales point run under ED Club to enhance the entrepreneurial skills of students. This is part of the year-long programme to run a students' kiosk on the campus. The Club members from the First Semester classes were in charge of the sales point this time. Ms. Lisna. K. P, First Semester B. Com. Finance, and team handled the stall on the day. Food items like juices and a variety of snacks were put on sale. The team was divided into three sections: billing, sales and administration. The students involved got first-hand experience in running a business venture.

Reported by Ms. Mufitha Musthafa  
First Semester B. Sc. Psychology



## Funded NSS Unit Inaugurated

The Funded NSS Unit, Al Shifa College of Arts and Science, was officially inaugurated by Dr. Abdul Jabbar Ahamed, State Nodal Officer, SAGY, AICTE, on 06 January 2023. The Green Initiatives of NSS, in collaboration with Kizhattur Panchayath, was inaugurated by Ms. Jameela Chaliyathodi, President, Kizhattur Panchayath. Dr. Ahamed spoke on the importance of NSS in education, how to become a good volunteer, and the avenues for NSS volunteers to serve the community. The programme concluded with a performance of mime on drug awareness by NSS volunteers. Muhammed Jazeel, student of First Semester B. A. Economics and NSS volunteer, coordinated the Programme. Dr. P. Unneen, Managing Trustee, Shifa Medicare Trust, Dr. Babu. P. K, Principal, ACAS, Mr. Pilakkal Hamza, Chief Executive, Shifa Medicare Trust, Mr. Muhammed Faisal. P. K, Manager, Al Shifa College of Pharmacy, Mr. Muhammed Abdul Basith, Chairman, Student Union, ACAS, were present on the occasion.

Reported by Mr. Shameem Raza  
First Semester B. A. Functional English



## **Al Shifa Higher Education Leadership Summit (AHELS)**

Al Shifa College of Arts and Science is launching an annual summit, Al Shifa Higher Education Leadership Summit (AHELS). The first edition of the International Summit is scheduled on 13 & 14 June 2023. It is perhaps the singular Summit on Higher Education Leadership, being organised by a College, in the south of the Country. The Summit is one of the signature events orchestrated by ACAS, in collaboration with the Kerala State Higher Education Council (KSHEC). Dr. Sabu Thomas, Vice-chancellor of Mahatma Gandhi University, Dr. Saji Gopinath, Vice-chancellor of Kerala University of Digital Sciences, Prof. Amruth.G. Kumar, School of Education, Central University of Kerala, and Dr. Kunhammad. K. K, Professor of English, Dept. of Studies in English, Kannur University, are some of the academicians who have agreed to be part of the Summit. More nationally and internationally reputed speakers are all set to join the ensemble soon.

## **Workshop on Intellectual Property Rights**

The Institution's Innovation Council (IIC), Al Shifa College of Arts and Science, organised an online workshop on Intellectual Property Rights for the faculty of the college on 5 January 2023. The session was led by Dr. Anson. C. J, an expert in IPR and Assistant Professor, Inter-University Centre for IPR Studies, CUSAT. The session aimed to provide the basics of Intellectual Property Rights. The resource person spoke on concepts such as patent, copyright, trademark, and industrial design. Faculty members of the colleges under Shifa Medicare Trust participated in the workshop.



## Management Skill Enhancement Programme

The Department of Commerce, Al Shifa College of Arts and Science, organised a Management Skill Enhancement Program (MSEP) in collaboration with Monti International Institute of Management Studies, Perinthalmanna, with whom ACAS has signed an MoU. The session was held on 17 January 2023. Mr. Ajith Geego, MBA Student at Monti International Institute of Management Studies, Perinthalmanna, was the resource person. He spoke on 'Traits of a Good Business Leader'. He also discussed how to crack MAT/ KMAT examinations.

Reported by Ms. Jishna. P  
Sixth Semester B. Com. Finance



## Visiting Professor Programme

Al Shifa College of Arts and Science launched the ACAS Visiting Professor Programme as a part of its strategy to create a platform for our students and faculty to connect with the best scholarship in their subjects. The Department of Economics, Al Shifa College of Arts and Science, organised a session as a part of the Visiting Professor Programme on 05 January 2023. Dr. Abdul Azeez. N. P, Department of Economics, Aligarh Muslim University, visited the campus on the day. He interacted with the students of the Department of Economics. The program was organised in three sessions including interactions with students, Scholar-Mentors and faculty of the Department. He spoke on the significance and premises of the subject. He detailed contemporary theories of Economics. He also discussed how to prepare for competitive exams in the subject and the skills to be acquired by Economics students.

Reported by Ms. Sneha. A  
Fourth Semester B. A. Economics



## Observance of Road Safety Week



The NSS Unit, Al Shifa College of Arts and Science, observed Road Safety Week on 17 January 2023 at State Highway 39, Aakkaparambu. The Programme aimed to create awareness about Road safety and its importance. NSS volunteers used sign-boards of traffic signals to bring awareness among drivers. They appreciated the drivers who followed the traffic rules by giving sweets. Ms. Bibina. S, First Semester B. Com. Taxation, coordinated the programme.

Reported by Ms. Bibina. S  
First Semester B. Com. Taxation

## Fundraising by SIP Unit



The SIP (Students Initiative in Pain and Palliative) Unit, Al Shifa College of Arts and Science, participated in a fund-raising programme for palliative care in association with the Palliative Care Society, Melattur, on 12 January 2023. 32 students from the College participated in the program. The programme started with an awareness rally, conveying the message of 'need for palliative care'. Collection of funds from the public was done afterwards.

Reported by Ms. Thahliya Nargees. C  
First Semester B. Sc. Psychology

## Faculty attends Workshop

Mr. Nithin Raj. K, Assistant Professor of Economics, attended a three-day Faculty Development Programme on 'Deriving Insights through Data: A Social Science Perspective', organised by School of Management Studies, Cochin University of Science and Technology (CUSAT), on 5, 6 and 7 January 2023. The FDP discussed data analysis using software of IBM-SPSS and Smart PLS.





### **Ente Vayana by the Students**

*Ente Vayana: Vidyarthikal Nadathunna PusthakaAvalokanam* (My Reading: Book Review by Students) is a series of presentations on reading experience by students, organised by *Thanimalayalam Club*, Al ShifaCollege of Arts and Science. A book review session was organised in the forum on 10 January 2023. Ms. Shifna Sherin. M. K, Fourth Semester B. A. Functional English, Mr. Sufiyan. M, First Semester B. A. Economics, and Ms. Faseela. K. P, First Semester B. Com. Finance, presented the review of *Puzhameenukale Kollunna Vidham* by Bennyamin, *Naalanju Cheruppakkar* by G. R. Indu Gopan and *Aarachaar* by K. R. Meera, respectively. The student members of the Club attended the session. The programme aims to promote reading habits among students.

Reported by Ms. Shibna. K  
Fourth Semester B. A. Functional English



## HASH Awareness Programme



The Department of Psychology, Al Shifa College of Arts and Science, held a session under the banner of HASH (Hands around Shoulders) awareness on 6 January 2023, through the YouTube channel HASH ACAS. The initiative means to bring together a group of caring youngsters, characterised by their willingness to know each other and extend support. The awareness session of the month was handled by Ms. Dhilruba. K, First Semester B. Sc. Psychology. Her video discusses New Year resolutions. She spoke on how to create a good set of New Year resolutions to make the year more productive.

Link to the video: <https://youtu.be/fgUREK5czv4>

## Staff Club Celebrates New Year



The Staff Club, Al Shifa College of Arts and Science, celebrated New Year on 3 January 2023. The celebration started with cake-cutting, followed by gift exchange by the staff of the college. The customary celebration at ACAS helps bring the staff together and contributes to team-building.

## Peer Teaching Series by the Department of English

The Department of English, Al Shifa College of Arts and Science, organised a Student Peer Teaching Session on "English for Conversation" on 9 January 2023. The session was held as a part of the Add-on Course on Communicative Skills in English, offered by the Centre for Development of English Language Skills (CDELS). The students of First Semester B. Sc. Psychology benefited from the session. Ms. Farhana M. K and Ms. Rinshi Nasri, Sixth Semester B. A. Functional English, were the presenters.

Reported by Ms. Gopika. K  
First Semester B. Sc. Psychology



## Quiz on Fame

The Quiz Club, Al Shifa College of Arts and Science, organised a competition titled 'Quiz on Fame' on 27 Jan 2023. The quiz was based on 'famous personalities'. Mr. Mohammed Yaseen, Sixth Semester B. A. Economics, won the first prize in the competition. Mr. Muhammed Noufal. M, Head, Department of Economics, and Mr. Abdul Jaleel. C, Head, Department of Psychology, were the quiz-masters.

Reported by Ms. Sneha. A  
Fourth Semester B. A. Economics



### **Intercollegiate Powerlifting Championship**

The Department of Physical Education, ACAS, hosted the Intercollegiate Power Lifting Championship among the institutions under the University of Calicut on 19 & 20 January 2023. Christ College, Irinjalakkuda, won the championship in the men's section. St. Thomas College, Thrissur, won the second prize, and Zamorin's Guruvayoorappan College, Calicut, and Malabar Christian College, Calicut, shared the third prize in the men's championship. St. Mary's College, Thrissur, became the champions in the women's section. Christ College, Irinjalakkuda, and St. Joseph's College, Irinjalakkuda, won the second and third prizes respectively. Dr. Babu. P. K, Principal, Al Shifa College of Arts and Science, distributed trophies to the winners. Dr. Haridayal, Professor, Sreekrishna College, Guruvayur, Ms. Anu Alappat, Associate Professor, St. Mary's College, Thrissur, Dr. Bintu. T. Kalyan, Associate Professor, Christ College, Irinjalakuda, and Mr. Vibin Das. C. P, Head, Department of Physical Education, Al Shifa College of Arts and Science, were part of the organising team of the championship.



### Session on Food Safety

The Consumer Club, Al Shifa College of Arts and Science, organised a session on 'Safe and Nutritious Food: Be a Wise Consumer' on 27 January 2023. The session was handled by Mr. Irfan. P. K, Technical Assistant, Dept. of Food Safety, Govt. of Kerala. The resource person interacted with the members of the Consumer Club. He discussed the methods to identify adulterated food. He also shared certain precautions one can take as a wise consumer to avoid food infection.

Reported by Ms. Shifna. K. T  
IV Semester B. Com. Finance



## An Introduction to Stock Market

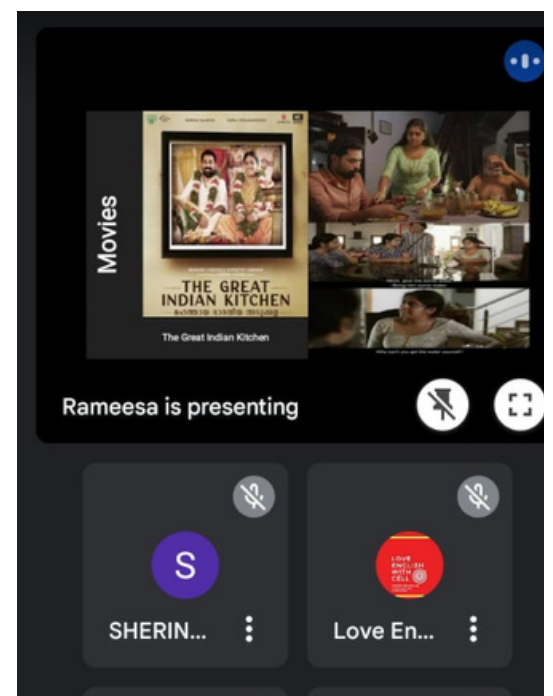
The Trading Club & the Department of Commerce, Al Shifa College of Arts and Science, organised a session titled 'An Introduction to Stock Market' for the newly joined members of the Club on 18 January 2023. The programme was to provide them with an idea on the 'Capital Market' and online trading activities. Mr. Jassir Hussain, VI Semester B. Com. Finance & student-coordinator of Trading Club, and Mr. Suhaib. P, Assistant Professor of Commerce, presented the concepts and interacted with the members.

Reported by Mr. Jassir Hussain  
Sixth Semester B. Com. Finance



## Paper Presentation by Student

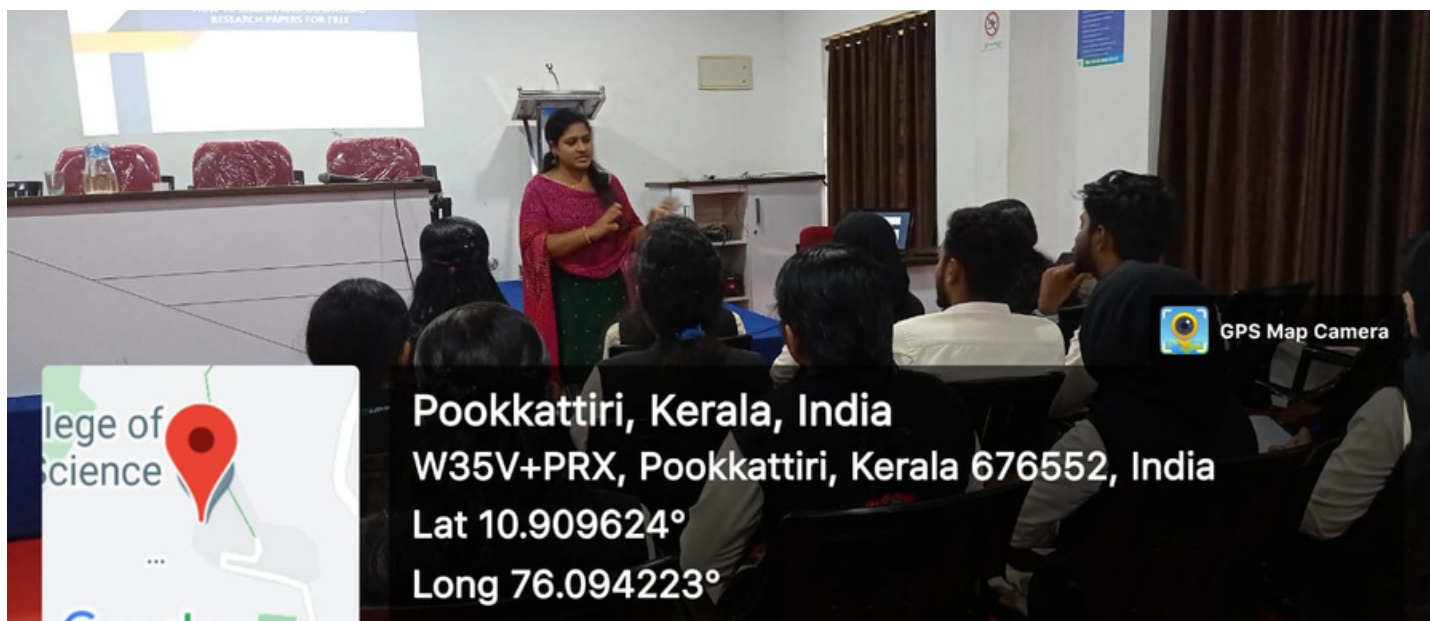
Ms. Rameesa Jahan. V, Fourth Semester B. A. Functional English, ACAS, presented a paper at MESMAC International Conference, organised by MES Mampad College, on 19 January 2023. Her paper titled "Food and Gender: Changes over the Years" focused on the links between the culinary practices and gender roles among Keralites. She is a part of the Scholar Mentor Programme (SMP) at ACAS, working to upskill the academically outstanding students.



## Invited Lectures

Dr. Babu. P. K, Principal, Al Shifa College of Arts and Science, was invited to handle a session on 'SOP for DVV & Benchmarking' at Al Shifa College of Nursing, Perinthalmanna, on 12 January 2023. He also handled a session on 'The Making of Quality in HEIs: Everyday Practices that Matter' as a part of the NAAC sponsored National Webinar titled 'Quality Reinforcements and Best Practices in HEIs: A Pharmacy College Standpoint', organised by Al Shifa College of Pharmacy, Kizhattur, on 24 January 2023.

Ms. N. T. Amritha Kumaran, Assistant Professor of Commerce, ACAS, spoke at a Seminar on 'Gateway to Research' at SAFA College of Arts and Science on 24 January 2023. She spoke on Research Methodology for the benefit of UG and PG students of Commerce and Management in the seminar.

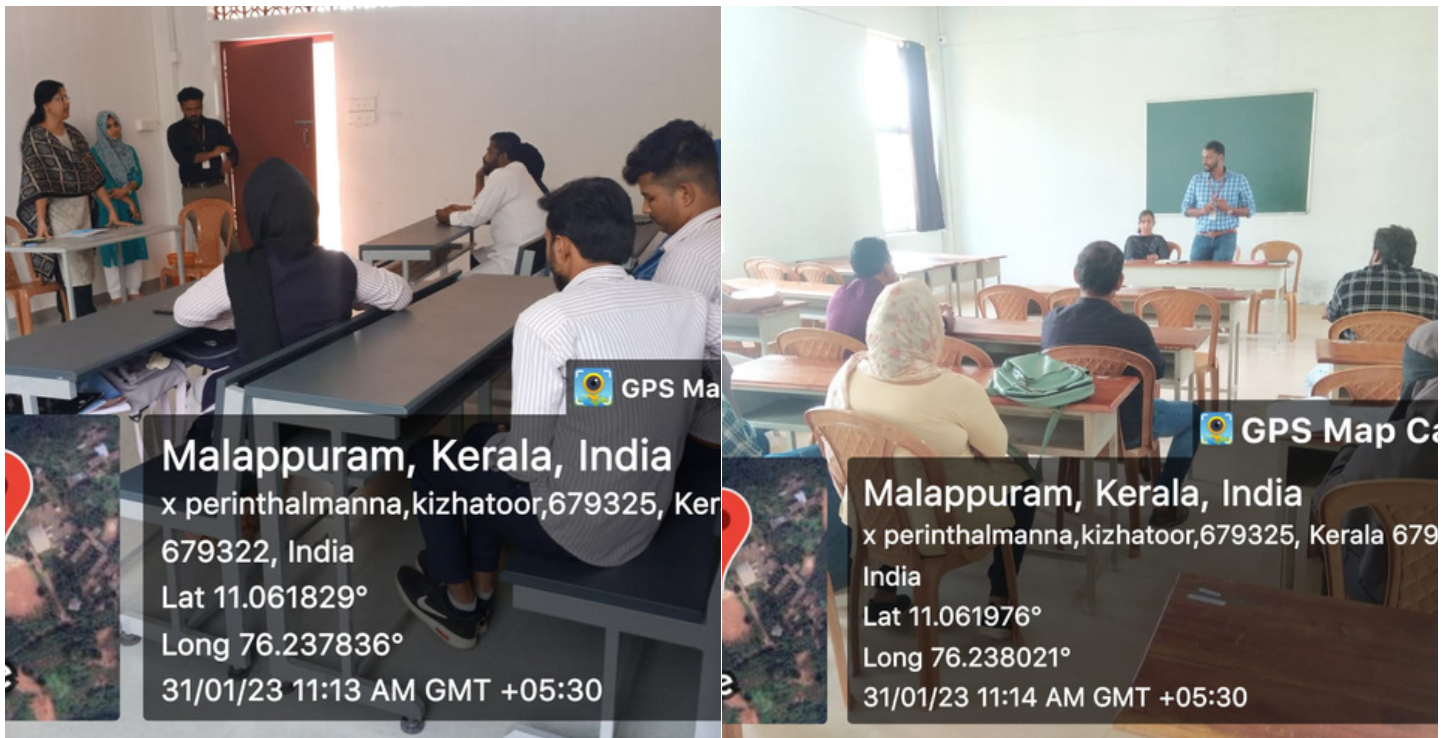


## Paper Presentation by Faculty

Mr. Abdul Jaleel. C, Head, Department of Psychology, presented a paper titled "Sports Aggression among Individual Event Players and Team Event Players" at the "National Conference on Psychology in the Transforming Era", conducted at Grace Valley College of Arts and Science on 29 January 2023. In his paper, Mr. Jaleel argues that there is a considerable difference in the level of aggression between individual and group players in sports.

## PTA Meetings Conducted

The Departments of Commerce, Economics, English and Psychology, Al Shifa College of Arts and Science, organised Class PTA meetings of their first Semester students on 31 January 2023. The performance of students in the internal examinations held during the first semester was evaluated in the meeting. Parents of the First Semester students of B. Com. Finance, B. Com. Taxation, B. A. Economics, B. A. Functional English and B. Sc. Psychology participated in the meeting.



## Bridge Courses

Bridge Course is a preparatory course for students who take an advanced course for the first time. A Bridge Course was given to the students of Second Semester B. A. Functional English, on Cultural Studies. Another Bridge Course was offered to the students of Second Semester B. Com. Taxation and Finance titled 'Bridge Course on Fundamentals of Accounting'. This served as an introduction to the university prescribed course titled Financial Accounting. Another Bridge Course was offered to the Second Semester B. A. Economics students on 'Introduction to Macroeconomics' related to the university prescribed course 'Microeconomics-I'. The Bridge Courses are designed in such a way that the students are entailed to understand the basic concepts in their respective disciplines.



## ***Kadhalayam* Released**

The Publication Wing and the Department of Malayalam, Al Shifa College of Arts and Science, together brought out '*Kadhalayam: An Anthology of Short Stories by Students*'. 17 young writers from colleges across Kerala contributed to the Anthology. It was released by Mr. Rihan Rashid, a prominent Malayalam writer on 30 January 2023 in the College Seminar Hall. Releasing the book, he said that the efforts of ACAS in bringing out the anthology are commendable, as it gives an opportunity to students of all colleges to publish their creative works. He added that the title of the book is an amusing one.

Reported by Ms. Amaya. K. T  
Fourth Semester B. A. Functional English



## **Food Start-Ups: Session for Young Entrepreneurs**

The Entrepreneurship Development Club, Al Shifa College of Arts and Science, organised a one-day workshop on 'Food Start-Ups' on 24 January 2023. Mr. Hasker. E, Assistant Professor, Department of Food Technology, MES Mampad College (Autonomous) handled the workshop. The resource person spoke on recent ideas, trends and opportunities in the food industry. He brought home the idea that ventures in the food industry can be profitable, provided the entrepreneurs live up to the demands of the time.

Reported by Ms. Adithya. A  
Second Semester B. Com. Finance



## Observance of National Tourism Day

The National Service Scheme, Al Shifa College of Arts and Science, observed National Tourism Day in collaboration with the District Tourism Promotion Council (DTPC), Kozhikode. The NSS Volunteers were involved in cleaning the Calicut Beach and visiting heritage sites at Kozhikode, on 25 January 2023. The NSS Volunteers cleaned the South Beach area and collected the degradable and non-degradable waste separately. The collected wastes were handed over to the Municipality for disposal. As a part of Heritage Visit, the volunteers visited Pazhassi Raja Museum, Kozhikode. The visit helped the students to understand the lifestyle, literature and history of Malabar in the pre-independent era.

Reported by Mr. Muhammed Jasim  
Second Semester B. A. Economics



## Quiz on Republic Day

The National Service scheme, Al Shifa College of Arts and Science, conducted a Quiz Competition in connection with the observance of the National Republic Day on 23 January 2023. Mr. Muhammed Shamlik. K, First Semester B. Com. Finance, won the first prize in the competition. Mr. Afsal. K, First Semester B. A. Economics, and Mr. Anal. E, Second Year B. Com. Finance, secured Second and Third positions respectively.

Reported by Mr. Musharaf. C. K  
First Semester B. A. Functional English



## Republic Day at ACAS

Al Shifa College of Arts and Science, celebrated the 74th Republic Day of India on campus. Mr. Irshad. K, Head, Department of Arabic and NSS Programme Officer, hoisted the National Flag. Mr. Suhaib. P, Assistant Professor of Commerce, and other faculty members delivered the Republic Day message. Mr. Muhammed Abdul Basith, Sixth Semester B. A. Economics and Student Union Chairman, spoke on the occasion.

Reported by Ms. Fathimath Shamna. K  
First Semester B. A. Functional English



## Al Shifa College Collaborates with Team InPsyGht

The Department of Psychology, Al Shifa College of Arts and Science, and Team InPsyGht, a Non-Governmental Organisation (NGO) working for skill and career enhancement among students, will collaborate in the area of running Add-on Courses, Student Skill Development, Field Visits, Internship Programmes, and research in Psychology. Mr. Muhammed Nafih, Director, Team InPsyGht, and Dr. Unneen. P, Managing Trustee, Shifa Medicare Trust, signed an MoU to this effect on 20 January 2023. Dr. Babu. P. K, Principal, ACAS, Mr. Muhammed Nisam, Manager, Shifa Medicare Trust, Mr. Abdul Jaleel. C, Head, Department of Psychology, Ms. Sana Sadath, Malappuram District Coordinator, Team InPsyGht, Mr. Muhsin. C. H, Project Coordinator, Team InPsyGht, and Mr. Rohith Ravi, IQAC Coordinator, ACAS, were present on the occasion.



## A Few Moments with Famous Writers

The Library Council, Al Shifa College of Arts and Science, conducted an interview as a part of the interview-series titled 'A Few Moments with Famous Writers' on 30 January 2023. In the session, members of *Thanimalayalm* Club conversed with Mr. Rihan Rashid, a young Malayalam writer. Mr. Rihan shared his life experience and his journey as a writer with the students while answering their questions.

Reported by Ms. Mubashir. P  
Sixth Semester B. Com. Finance



## Skill Enhancement Workshop

The Department of Commerce, Al Shifa College of Arts and Science, conducted a two-day workshop on 'IT Application of Commerce' as a part of the Add-on course of the same title. It was organised as a part of the MoU with Sullamussalam Science College, Areecode, on 23 & 24 January 2023. The session was handled by Mr. Ayoob. M. P, Assistant Professor, PG and Research Department of Computer Science, and Mr. Ameer Ajwad. N. V, Technical Assistant, Sullamussalam Science College, Areecode. During the workshop, they delivered a practical class on MS Office and other Google facilities. They familiarised the participants with MS Word and its features. They also explained how to design a website using Google Sites in the session. They taught the students the use of Excel Sheets, including details on how to use MS Excel for tabulating data and performing calculations. The workshop was attended by students from the Sixth Semester of B. Com. Finance and Taxation. Certificates were distributed to the participants at the end of the two-day session.

Reported by Ms. Jishna. N. K  
Sixth Semester B. Com. Finance

## ***Ruchimelam: Season 2***



The Entrepreneurship Development Club, College Union and the Department of Commerce jointly organised the annual ACAS Food Fest, '*Ruchimelam: Season 2*' on 31 Jan 2023. As the title suggests, it is the second season of the Fest, which started last year. Mr. Ummer Sabu (Food Hunter Sabu), famous food vlogger & food enthusiast, inaugurated the second edition of *Ruchimelam*. The first purchase from the stalls was done by Ms. Juwairiya, Industries Extension Officer, Perinthalmanna. Mr. Latheef, Ward Member, Kizhattur Grama Panchayath, Mr. Aman. A, Intern at District Industries Centre, Kizhattur Grama Panchayath, and Ms. Saritha. K, Vice Principal, ACAS, delivered felicitations. Dr. Babu. P. K, Principal, Al Shifa College of Arts and Science, Dr. Surya Prakash, Principal, Al Shifa College of Pharmacy, Mr. Junise, Vice Principal, Al Shifa College of Pharmacy, faculties from Al Shifa College of Pharmacy and the parents of students of ACAS visited the stalls. The students put up 7 stalls and a variety of snacks and dishes were served in the food court. The proprietors of '*Ammunte Thattukada*' (*Ammu's Shop*) emerged winners of the Fest. Dr. Babu. P. K, Principal, ACAS, handed over the memento to the winning team. The stalls were judged based on parameters such as the variety in dishes, aesthetic presentation and the quality of service to customers.

Reported by Ms. Shifna. K. T  
Fourth Semester B. Com. Finance

## Release of College Magazine

The annual college magazine of Al Shifa College of Arts and Science, for the academic year 2021-'22, 'Nakku', was released by Mr. Rihan Rashid, a prominent Malayalam Writer, on 30 January 2023. Dr. Babu. P. K, the Principal, presided over the programme. Mr. K. T. Abdul Rassaque, Secretary, Shifa Medicare Trust, received the College Magazine in the presence of Mr. Pilakkal Hamza, Chief Executive, Shifa Medicare Trust. Mr. Muhammed Sahal, Fourth Semester B. Com. Taxation, was the Student Editor of the magazine. Mr. Irshad. K, Asst. Professor of Arabic and Ms. Febeena. K, Asst. Professor of Malayalam, were the Staff Editors. In the inaugural speech, Mr. Rashid congratulated the Magazine Committee for bringing out 'Naakku', showcasing the creative talents of the students.

Reported by Ms. Shifna. K. T  
Fourth Semester B. Com. Finance



## **Invited Student Talk Series by the Department of Economics**

Ms. Loobna, Sixth Semester B. A. Economics, Sullamussalam Science College, Areekode, presented a talk on 'Kerala Model of Development and Dravidian Model of Development' at the Invited Student Talk Series organised by the Department of Economics, Al Shifa College of Arts and Science, on 25 January 2023. The students of the Department of Economics participated in the session.



Reported by Mr. Muhammed Shabeeb. M. M  
Fourth Semester B. A. Economics

## **Tech Robo '23: Robotics Workshop**

The Entrepreneurship Development Club, Al Shifa College of Arts and Science, organised a workshop titled 'Tech Robo '23' on 30 January 2023. The Club focuses on giving workshops and skill enhancement sessions which will be useful for students who plan to start independent ventures. 'Tech Robo '23' is a part of a series of such sessions. It was organised as a part of the Memorandum of Understanding with Majlis Arts and Science College, Puramannur. Mr. Thoyyib Usman, Muhammed Faise, Sinan Sha and Rashil, students of Majlis Arts and Science College, were the trainers in the workshop. Members of ED Club benefited from the session.

The workshop was done in two parts. After the introduction of theoretical concepts, the presenters moved to the practical session. In the theoretical session, the participants were able to understand Arduino, the base of robotics, and the basic components of robots and their functions. Arduino consists of both a programmable circuit board (often referred to as a microcontroller) and a piece of software. Students were grouped for the practical session and each group assembled various parts and formed robotic products out of them. Sensor-activated robots were created in the workshop.

Reported by Ms. Shibila. V  
Second Semester B. Sc. Psychology





### **IPR Awareness Programme**

Al Shifa College of Arts and Science, in association with Al Shifa College of Pharmacy, organised a Webinar on Intellectual Property Rights, as a part of the National Intellectual Property Awareness Mission (NIPAM), on 31 January 2023. Ms. Rashida Chemmenampally, Examiner of Trademark & GI, Intellectual Property Office, Chennai, Tamil Nadu, was the speaker. She discussed the basic premises of IPR and the laws regarding the same in the session.

### **ACAS Signs MoU with Bruce and Collins**

The Department of Commerce, Al Shifa College of Arts and Science, and Bruce and Collins Management Consultants, will collaborate in the areas of Student Internship, Designing Add-on Courses and Employment Skill Development of Commerce Students. C. A. Sunil Kumar, Director, Bruce and Collins Management Consultants, and Dr. Unneen. P, Managing Trustee, Shifa Medicare Trust, signed an MoU to this effect on 31 January 2023. Dr. Babu. P. K, Principal, ACAS, Mr. Pilakkal Hamza, Chief Executive, Shifa Medicare Trust, and Mr. Suhail Hamza, General Manager, Shifa Medicare Trust, were present on the occasion.



### **Certificate Programme for Faculty**

The Faculty Development Centre (FDC), Al Shifa College of Arts and Science, organised a session on 'Punctuation' on 27 Jan 2023. This is the second session of the 'Certificate Course on Effective Writing Skills for Faculty' offered by the FDC. Ms. Renjitha. K. R, Asst. Professor of English, ACAS, was the presenter. She spoke on the basics of the right use of punctuation in English. The participants were made to rewrite sentences with right punctuation in the session.



## Research Forum

Weekly sessions are conducted for faculty to present reviews of articles they have read from the journals and research publications available at the college library. The faculty of the Departments of English, Economics, Commerce, Psychology, Languages and Physical Education are the presenters and attendees of the sessions. In the month of January 2023, three sessions were held in which Ms. Thazna Mol, Asst. Professor of English, Ms. Rimshana, Asst. Professor of English, and Mr. Abdul Jaleel. C, Head, Dept. of Psychology, reviewed research papers in their respective subjects. The presentations were made in different forums.



## Renjitha. K. R Grabs the Best Blog Honour

The Faculty Development Centre at Al Shifa College of Arts and Science has a blog page to which faculty members contribute regularly. Among the blogs written by the faculty and published on FaBlo! (Blogging space for the faculty of ACAS) the best blog is selected based on originality, novelty and relevance of the content. The blogs of Ms. Renjitha. K. R, Asst. Professor of English, Mr. Nidhin Raj. K, Assistant Professor of Economics, and Mr. Irshad. K, Asst. Professor of Arabic were shortlisted for the honour of best blog of the month. Ms. Renjitha. K. R is selected as the blogger of the month of January 2023.

Here is the Blog of the Month!

***When Death Culls a Dear One by Renjitha K. R***

When Death culls a dear one,  
That too an absolutist, given to abundant love for all,  
Unfettered by selfish thoughts,  
When the sweet sweet one cedes to the final call,  
What are we to make of it all?

The tree of life bloomed and bloomed,  
To birth a delightful creature as she,  
But when did the play of the genes turn chaotic?  
When did the malignant cells multiply to seize her strong self?  
What are we to make of it all?

When the cells inside her go mad,  
When her organs shut down one by one,  
When the river of life dry up in her,  
When she says, "Let me go, I can't..."  
At the peak of her pain,  
What are we to make of it all?

When her beauteous body is desecrated by cruel Time,  
When the story of her life is scoffed at by careless Fate,  
When her life becomes an unfounded story,  
When her time on earth merge into eternity,  
What are we to make of it all?

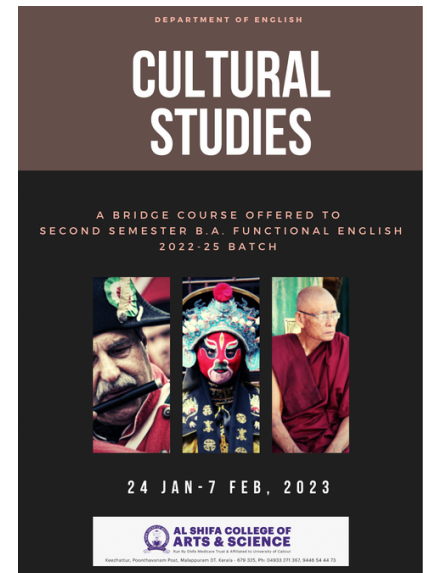
When random moments bring back her memory,  
When cherished memories are surrounded by a deep chasm,  
When a silhouette belies her adorable self,  
When unfinished conversations pop up in the middle of the night,  
What are we to make of it all?

When reason takes away all hopes of meeting in an afterlife,  
When the irretrievable loss forms a black hole inside,  
Deforming spacetime,  
But life must go on,  
What are we to make of it all?

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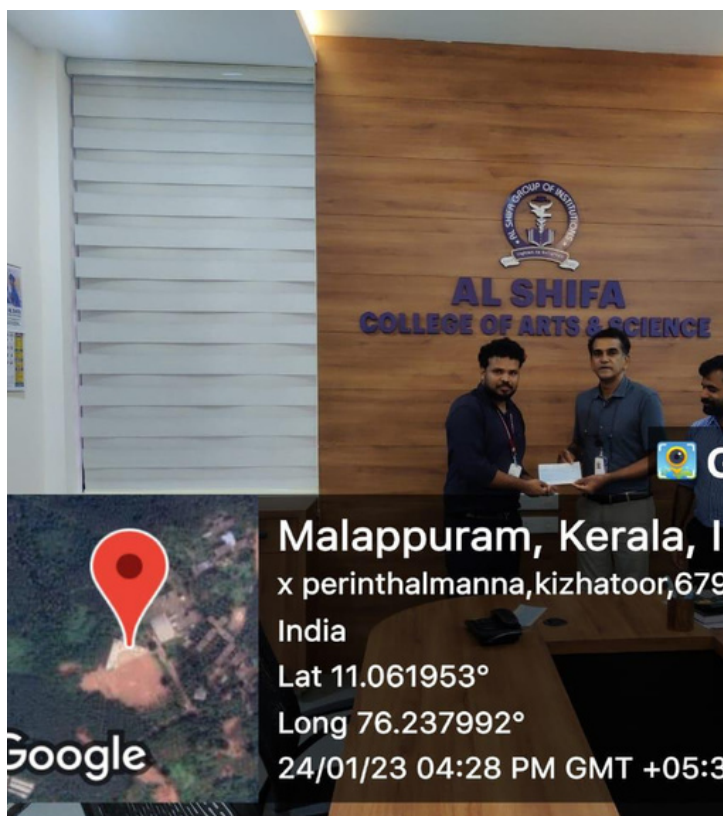
## Midhulaj. P is the Poster It! Prize Winner

The Faculty Development Centre keeps track of the posters designed by the faculty members in which original posters related to college events and designed by the faculty are evaluated. Posters designed by Mr. Midhulaj. P, Asst. Professor of English and Mr. Rohith. R, Head, Department of Commerce were shortlisted for the recognition. The best poster from the month of January 2023 was designed by Midhulaj. P.



## Cash Prize Distributed to Poster Prize Winners

Poster it! was a skill enhancement initiative taken by the Faculty Development Centre (FDC), Al Shifa College of Arts and Science, in January '22. Posters designed by Mr. Rohith. R, Head, Department of Commerce, and Coordinator, IQAC, and Mr. Midhulaj. P, Assistant Professor of English, were adjudged as the best multiple times during the year. Cash award was presented to the winners by Dr. Babu. P. K, Principal, ACAS, on 24 January 2023.



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**Comments or suggestions, if any, can be mailed to :  
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