

# Gamifying Commerce Classrooms

A Multi-Campus Faculty Development Programme

20-26  
October 2022

Organised by  
**Department of Commerce**

In Collaboration with  
**Faculty Development Centre**



**AL SHIFA COLLEGE OF  
ARTS & SCIENCE**

(Run by Shifa Medicare Trust & Affiliated to University of Calicut)  
PERINTHALMANNA KERALA INDIA

Our Knowledge Partners





There is a critical need to make our classrooms more interactive and applied-learning oriented. The required switch from teacher-monologues monopoly to a blended mode in which tasks, activities, and application of what the students have learned is never easy. The faculty members are to be supported for the said shift gradually with meaningful interventions. The Faculty Development Centre (FDC) at Al Shifa College of Arts & Science (ACAS) has been working in this direction since its establishment in 2020. With Flipped Learning as one of the chosen modes of instruction, ACAS has been laying extra emphasis on this regard. After putting in place the general paradigms, the FDC is now narrowing down to providing exposure and supports at Department / Subject levels. The 7-Day Faculty Development Programme (FDP) on Gamifying Commerce Classrooms is organised in collaboration with Lead College of Management, Farook Institute of Management Studies, Farook College (FIMS), and Monti International Institute of Management Studies, Perinthalmanna, Kerala. The FDP programme is exploratory in nature, aiming to find ways to deliver the curriculum of Bachelor of Commerce (B Com) programmes interactively in games and tasks format in the classrooms.

## Department of Commerce

One of the founding Departments of the College, the Dept of Commerce has as its goal contributing to the Nation a band of youth who will be informed in their subject, exposed to the multiple fields within Commerce and Management, and capable of relating themselves to varied perspectives and knowledge around.

The Department offers two Undergraduate programmes since 2020: Bachelor of Commerce with Taxation and Finance specializations. Under the Department, the students are rigorously coached simultaneously to excel in attitude and aptitude wise. While focusing strongly on academics, the students are motivated to involve in co-curricular and extension activities. They are made aware of the institutions of renown in their fields and people of repute too. Student presentations and projects are genuinely supported by the Dept. leading to bringing out earnest involvement among the learners in what they explore. The faculty works on improving their confidence levels and levels of self-awareness. Most importantly, they are slowly taught the art of learning to learn, which is the key ability the students need.

The quality of the Degree programme we deliver is strengthened by the additional certificate and diploma programmes listed for the interested takers. All these are conceived by taking into account the career prospects emerging in the subject and the skills and accessory qualifications required for the Degree holders to be qualified for the careers to come.



## Al Shifa College of Arts and Science

Al Shifa College of Arts and Science is a Young Higher Education institution that started off in 2020. Within three years of its commencement, the college has made its mark in the higher education sector with student-centric activities, collaborations with reputed institutions, add-on courses, and all-round support to students in building a worthy careers in their respective fields.

### Resource Persons

#### **Dr. Balamourougane. R**

Associate Professor

Lead College of Management



Dr. Balamourougane. R has around 20 years of teaching experience in handling management and accounting subjects under various streams like engineering, management, and computer applications. His expertise is in HRM and he has obtained three post-graduation degrees from two central universities. He was awarded a Ph.D. in the area of HRM specifically to QWL and Family Enrichment. As he is passionate about student engagement, he learned the art of mind-mapping in academics and experimented with the same in enriching the student's memory for a better outcome and also among the faculty memories through FDPs. His publications are listed in ABDC, Scopus, and UGC-listed Journals.

### **Mr. Ranjith Karat**

Assistant Professor  
Lead College of Management



Ranjith Karat is an Assistant Professor in Management at LEAD College of Management, Dhoni Palakkad.

Ranjith's research focuses on the Contrarian Investment Strategies of the Indian Stock Market.

He is the author of 'Impact of Credit Scoring on Loan Repayment' (2020). He is currently a research scholar at Kerala University of Fisheries and Ocean Studies Kochi.

Ranjith karat received his post-graduation and graduation from the University of Calicut and he was working as Junior Financial Executive at Wipro technology Bangalore. He has 9 years of teaching experience in handling papers like Quantitative Techniques and Operation Research. His expertise is in Vedic maths and he is an aptitude trainer for KMAT and CMAT examinations. His publications are listed in ABDC, Scopus, and UGC-listed journals.

### **Dr. Arun Velayudhan**

Assistant Professor  
Farook Institute of Management Studies



Dr. Arun Velayudhan is a faculty member for Management with teaching experience of close to 15 years. Having spent his time with diverse organizations in the field of Education, Consulting, Instructional Content Development, and Learning, he joined FIMS in the year 2015. He teaches courses in the area of Operations

Strategy, Project Management, and Entrepreneurship.

Game-Based Learning and Skill Development, Experience Design, Business Strategy, Business Models, Disruptive Technologies, and Peak Performance, are his major interesting area in Research.

He is a Game Development Consultant for a game development start-up. He provides consultancy services for Business Model Development for start-ups (Current clients from Digital Content Publishing, Wellness, and Construction industries). Instructional Design etc.

**Mr. Alex Johnson**

Assistant Professor  
Monti Institute of Management Studies



Mr. Alex Johnson, MBA graduate holder from The University of Abertay Dundee the United Kingdom, specialised in Finance and he has also completed Masters in Commerce in Finance from MG University Kottayam. He has an overall experience of 12 years in the field of Industry and Academics. Currently working as Assistant Professor and MBA Program Coordinator and Management Consultant with Monti International Institute of Management Studies and prior to that he worked as a faculty with Kochi Business School, Ernakulam, KMCT School of Business Calicut, and ELIMS Thrissur. He was fortunate to work with various premier business organizations in Bangalore such as First American India private limited (Executive Finance) IBM (Senior Finance Executive) and Bae HAL Software limited as Financial Analyst.

**Dr. Babu P.K**

Principal  
Al Shifa College of Arts and Science



Dr. Babu. P. K. is an academican and educational administrator of repute with more than three decades of experience in institutions of Higher Education. He has headed the Postgraduate Dept of English at KAHM Unity Women's College, Manjeri, for more than two decades before moving to MES Mampad College (Autonomous) as the Principal. He has served in a number of administrative, academic, and leadership roles.

Dr. Babu is a member of the Academic Council, University of Calicut, member of Advisory Committee, UGC-HRDC, University of Calicut, Academic Director, BenchMark International School, Tirur, Chief Editor of Singularities Journal, Member, NAAC Assessors Panel, and Honorary Member, Malappuram Chamber of Commerce. His interests include Teaching, Soft Skill Training, Faculty Empowerment, Academic Writing, and English Language Coaching. He is also a Higher Education Consultant providing support in institution building, quality uplift, and in readying them for Assessment and Accreditation. Currently, he is the Principal of Al Shifa College of Arts & Science, Perinthalmanna, Kerala.

## Programme Schedule

| Date   | Session   | Venue  | Resource Person   |
|--|---|--|---|
| 20-10-2022<br>Thursday                         | Applying Activity Based Teaching into Commerce : A Discussion             | Monti Institute of Management Perinthalmanna | Mr. Alex Johnson<br>Asst. Professor<br>Monti Institute of Management Perinthalmanna |
| 21-10-2022<br>Friday                           | Gamification and Quantitative Techniques                                  | Farook Institute of Management Studies       | Dr. Arun Velayudhan<br>Asst. Professor<br>Farook Institute of Management Studies    |
| 22-10-2022<br>Saturday                         | Mind Mapping  | Lead College of Management                   | Dr. Balamourougane. R<br>Asso. Professor<br>Lead College of Management              |
| 22-10-2022<br>Saturday                         | Algorithms of Assessment  | Lead College of Management                   | Mr. Ranjith Karat<br>Asst. Professor<br>Lead College of Management                  |
| 23-10-2022<br>Sunday &<br>24-10-2022<br>Monday | Developing Gamification Lesson Plans by Participants                      | AI Shifa College of Arts and Science         |   |
| 25-10-2022<br>Tuesday                          | Presentation and Analysis of Gamified Lesson Plans by Participants        | AI Shifa College of Arts and Science         | Dr. Babu. P K<br>Principal<br>AI Shifa College of Arts and Science                  |
| 26-10-2022<br>Wednesday                        | Games for Classroom Interactivity: Student Takeaways & Faculty Challenges | AI Shifa College of Arts and Science         | Dr. Babu. P K<br>Principal<br>AI Shifa College of Arts and Science                  |

### Registration Fee

Rs. 100 Per Day (Registration fee does not cover TA and other Benefits. Food will be arranged on a pre-payment basis.) E- Certificates will be provided to the participants.



Registration Link : <https://forms.gle/ivFXqMRybZ8HzWpw5>

### Programme Coordinators

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**Rohith. R**  
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AI Shifa College of Arts and Science

**Dr. Babu. P. K**  
Principal  
AI Shifa College of Arts and Science

For further update, Please visit : <https://www.alshifacollegeofartsandsandscience.ac.in>



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13-14 June 2023



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