



# ACASIANA

Newsletter of Al Shifa College of Arts and Science VOL-1 ISSUE-2 September 2021



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## MESSAGE FROM MANAGING TRUSTEE

Dear Readers,

Hope everyone is safe and sound.

It is indeed a great delight to interact with you once again through ACASIANA -the newsletter of Al Shifa College of Arts and Science. Launched in the Second half of the year 2021, within this short span of time, the college has put itself in a different league with the vision, vigour and values of a new kind. Our students are exposed to the best in their fields with a suite of activities that targets orientation and empowerment at multiple levels. Even in the current scenario of Covid 19 pandemic, the college has been able to establish its distinctiveness, making it stand out from the crowd. The college Newsletter, ACASIANA, will definitely help showcase the culture of the campus to the outside world. This would also leave an impact in the minds of the larger public, providing visibility and

awareness about the quality initiatives in the campus.

Wish you all happy reading!

Thank you

Dr. P. Unneen

Managing Trustee

Shifa Medicare Trust



## PRINCIPAL'S MESSAGE

Newsletters serve different purposes, the popular one being sharing with the wider community what happens inside an institution or a group. 'Acasiana' not just allows the wider world know the variety of engagements at Al Shifa College of Arts and Science (ACAS), it also hopes to grow into a window that the students and faculty of the college would use to reach out and to connect to the academic and professional communities out there.

I congratulate the coordinator Ms. Sabina, Asst. Professor of English and her team for compiling and bringing the newsletter out. The events which are reported too were made possible because of the passionate efforts of the students and faculty members. I am grateful to them too. Though August was a lean month with Onam Holidays, the College was alive and it is reflected here in the newsletter.

Thank you

Babu. P. K Ph.D  
Principal

## COORDINATOR'S MESSAGE

It is indeed a proud moment to release the official e-newsletter of Al Shifa College of Arts and Science named 'ACASIANA', during the very first year of the College. As the Covid-19 pandemic took firm hold, government mandated lockdown led to a blanket closure of schools and colleges. But that didn't pull us back from any of academic, non-academic, or extracurricular activities. Al Shifa College of Arts and Science is a happening centre wherein several activities are conducted to support and supplement the teaching - learning process at the College. The Newsletter will provide a ringside view of these to the world outside. Through the college newsletter, we would be able to not only extend to the outside community a regular update of the college related news and information, it will also be an opportunity to empower our students with more opportunities at writing, editing and connecting to the rigours of the world or publishing.

I would like to take this opportunity to extend my sincere gratitude to our managing trustee Dr. P. Unneen for rendering whole-hearted support for the publishing of the newsletter and to our principal Dr. P. K. Babu, who came up with the idea of publishing a newsletter and supported in each step of its making. I would also like to thank all the faculties and students who helped me in bringing out the newsletter.

Thank you

Sabina  
Coordinator-ACASIANA

## RELEASE OF FIRST ISSUE OF THE NEWSLETTER OF AL SHIFA COLLEGE OF ARTS AND SCIENCE

The first issue of e-newsletter of the college-ACASIANA, was officially released by Dr. P. Unneen, Managing Trustee, Shifa Medicare Trust, on 10 August 2021. He talked about how a newsletter can help the college stay connected with the community and provide the students more opportunities to enhance their skills. It would also keep the community updated about the happenings in the college. Principal Dr. Babu. P. K., General Manager Mr. Suhail Hamza, Newsletter coordinator Ms. Sabina and IQAC Coordinator, Mr. Rohit Ravi were present in the programme.



## COLLABORATIONS WITH CENTRES OF EXCELLENCE

Al Shifa College of Arts and Science functions with a vision to pursue excellence in every area of activity that it is involved in. In our mission to expose our students to a wide range of expert resources, we are joining hands with institutions with established reputation and centres of excellence. The various collaborations we have entered into, focus on areas like skill development, curriculum development, running Add-on programmes, soft skills training and certification, professional development of Faculty members, organising training programmes, and student/ faculty exchange.

We are indeed glad to announce our academic collaborations with various top-rated institutions across Kerala, as a great step ahead in raising the quality of knowledge we provide to our students and the community. The collaborations are done with the purpose of Student Capability Building, Faculty Exchange, Skill Enhancement and Related Services.

Department of Commerce has signed the Memorandum Of Understanding with Lead College of Management, Palakkad, Sullamussalam Science College, Areacode and MES Asmabi College, Kodungallur.

Department of Economics has collaborated with Amal College of Advanced Studies, Nilambur and Department of English with Farook College, Calicut.





## SESSION ON FINANCIAL LITERACY FOR WOMEN

Women Development Cell (WDC), Al Shifa College of Arts and Science, organised a session on Financial Literacy for students at the College, in collaboration with the Financial Literacy Centre, Perinthalmanna Block, on 4 August 2021 Wednesday.

Mrs. Bhanumathi. N.K, Rtrd. Senior Manager, Kerala Gramin Bank, Perinthalmanna Block, Financial Literacy Counselor, was the chief guest at the event and she spoke on the topic of Financial Literacy for Women. She pointed out the relevance of financial literacy among women and the need of setting up of financial goals in their life. She explained different schemes available for making the habit of savings and its benefits. Session was conducted in an interactive way and it was very informative and helpful to the students for recognizing the best schemes for savings and building financial goals for their future.



## HIROSHIMA AND NAGASAKI DAY

Nature Club organized a quiz competition for the students, in connection with Hiroshima and Nagasaki Day observance on 09 August 2021. The programme was a reminder of the Hiroshima and Nagasaki bombing attack during world war II. It helped the students to gain an insight into the importance of anti-war and anti-nuclear demonstrations.

Entries were invited from the students of all Departments. AFSHIDHA. K (1st Year B.A. Functional English ) secured first place, FATHIMA HINA. K. V(1st Year B.Com Finance) won second place and ANAS JASIM. (1st Year B.Com Finance) secured third place in the competition.



## FRIENDSHIP DAY

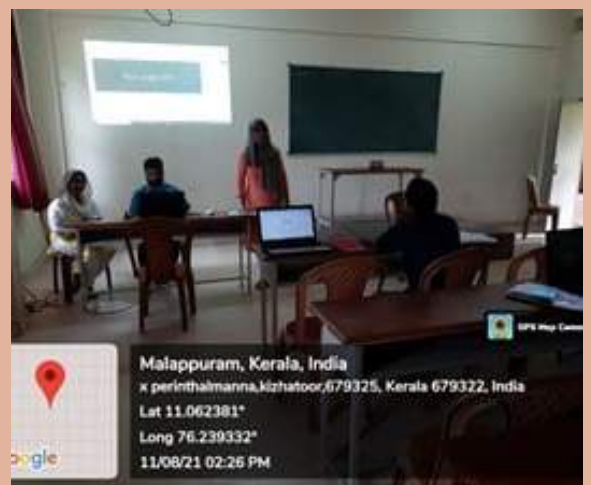
Department of English, Al Shifa College of Arts and Science observed Friendship Day (8 Aug '21) on 05 August 2021 via Gmeet.

The programme commenced with a talk on the significance of friendship in a person's character formation and how it strengthens the interpersonal bond by Ms. Sabina, Assistant Professor of English. A discussion was then conducted by the students on their concept of friendship. This was followed by a conversation between two friends meeting after a long interval which was carried out by Deena. P and Farhana. M. K, and Mohamed Shalikh and Muhammed Sultan, students of I B.A. Functional English . Class tutor of I B.A. Functional English, Ms. Sabina congratulated the participants who actively involved in the programme



## WORKSHOP ON DEVELOPING ACADEMIC WEBSITE FOR FACULTY

The Faculty Development Centre organized a workshop on developing, 'Academic Website for Faculty', on 11 August '21 in the college Seminar Hall. Mr. Rohit. R, Head, Dept. of Commerce, introduced Google Sites as a user-friendly platform for creating a website. He touched each and every minute tools on the Site and explained the content to be added under each option. Ms. Sabina, Assistant Professor of English, covered the subjects like collapsible text and button, on the page. The faculty members actively participated and created a rough page by making use of the lessons by the end of the workshop.

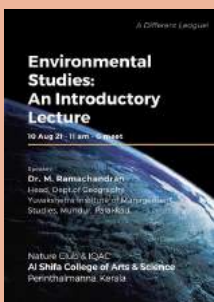


## INTERNATIONAL YOUTH DAY: TROLL CONTEST ON 'COVID RESTRICTION AND THE YOUNG'



The Department of English and English Club organized a Troll Contest on 'Covid Restriction and the Young' in connection with the International Youth Day on 12 August 21. The contest invited entries from UG/PG students with a talent for trolls. The participants came up with their representation and recreation on the covid scenario and how the restrictions affected them. Students from colleges including Nirmalagiri, Koothuparamba, DGMMES Mampad College and LeMent College, Pattambi participated. Arya. P, II B.Voc Nutrition Science and Dietetics, Dr. Gafoor Memorial MES Mampad College and Athulya. A, II B.Sc Physics, Nirmalagiri, Kuthuparamba, Kannur won first and second positions respectively.

## ENVIRONMENTAL STUDIES: AN INTRODUCTORY LECTURE



Nature Club in association with IQAC, Al Shifa College of Arts and Science, organised a session on "Environmental Studies: An Introductory Lecture" in connection with University Audit Course which is a part of UG programmes, on 10 August 2021. The session was handled by Dr. M. Ramachandran, Head, Department of Geography, Yuvakshetra Institute of Management Studies, Mundur. Dr. M. Ramachandran shared a great deal of information on Environmental Studies and its importance.

## 'NATURE IS CRAZY- CLICK AND PROVE'



Nature Club organized a Photography contest for the students, in connection with World Photography Day observance on 19 August 2021. The theme of the program was 'Nature is Crazy- Click and Prove' The Program aimed to develop Photography skills and the ability to critically look into the varied frames and angles of nature.

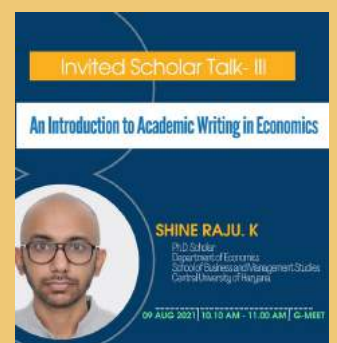
Entries were invited from higher secondary and college students . 25 students from different colleges and schools registered for the competition. Muhammad Ajmal, Grade 12, St. Mary's School, Puthanangadi, Muhammed Shibil. N, B.A. Sociology, Gems Arts and Science College, Ramapuram, and Mufeetha. K. T, B.A. Mass Communication, Majlis Arts and Science College, Puramannur, secured first, second and third positions respectively.

## ECON TERMS DRIVE

Department of Economics organized two Invited Scholar Talks under the series of Econ Terms Drive. The first talk was on 'Covid 19: Impact on different sectors of Indian economy with special focus on the worst affected indigenous people' and the second one on 'An introduction to Academic Writing in Economics' on 02 and 09 August 2021 respectively.

Ms. Athira K., Doctoral Fellow, Dept. of Economics, Dr. John Mathai Centre, Thrissur, Calicut University, gave a presentation on the impact of Covid 19 on various indigenous people. She stressed that the impact of Covid is severe to the indigenous people like peddlers and unorganised workers in different sectors. She opined that the impact of Covid was very high among the tribal people where they don't have adequate infrastructure facilities and transportation to take medical aid. She also presented the statistics of tribal population in India as well as Kerala.

Mr. Shine Raju K., Doctoral Fellow, Dept. of Economics, School of Business and Management Studies, Central University of Haryana, outlined the importance of academic writing in Economics. He asked students to engage in academic writing by citing or showing supportive evidence. He introduced the top universities in India to the students and shared his personal experience in Central University of Haryana. He familiarized the students with the pattern and mode of examinations there.





## ENTE VAYANA: SHARING THE READING EXPERIENCE OF STUDENTS

Thanimalayalam Club, in association with English Club, Al Shifa College of Arts and Science, conducted the second programme in the series, 'Ente Vayana: Vidyarthikalude Pusthakavalokanam', in connection with Reading Day during the academic year 2020-2021.

The program started with the reading experience of P. M. Fathima Febin of II Semester B.A. Functional English, on the book 'The God of Small Things' written by Arundathi Roy. It's a book which depicts the happenings in a village named Aymanan in Kottayam district. She said that the book was not only a best seller but also a Booker prize winner of the year 1997. She also said that the book is a must-read one.

Hina Fatima K. V. of B.Com Finance talked about O. V. Vijayan's 'Khazakinte Ithihaasam'. The novel is one of the brightest literary works written in Malayalam. She said that the novel gave new dimensions to the language and that the novel is constantly being read even now. The novel centres around the life of Ravi, the protagonist. Hina was eloquent about the characters like Appukkili, Allappichamollakka, Kuppuvachan, Madhavan Nair, Maimuna and Khaliyar. Hina said that this novel is a Malayalam epic that combines superstition, myths and local legends and it will be a different reading experience for everyone.

Mohammed Shibili. K of I B.A. Economics shared his book reading experience of Charles Dickens' famous work 'Oliver Twist'. The book is about the kind-hearted Oliver who was born among thieves and robbers. Though not an orphan, he had to live the life of an orphan. Shibili commented that the novel opens up a magical world of storytelling that describe the English streets, slums, criminal communities of a bygone era. It is a classic novel that most beginners will enjoy.

Althaf. P. T. of I B.Com Taxation shared his review on the book 'The Alchemist' by Paulo Coelho. The protagonist of the story- Santiago dreams of a treasure near the pyramids of Egypt. Althaf also said that the old lady who analyses the dream, the bakery owner, the man who introduces himself as a king and even the desert become important characters in the novel. The end of the novel reveals the futility of life. Althaf said that the journey of Santiago symbolises the journey of life and hence everyone must read the novel.



## 'HANDLING GEN Z'

'Handling Gen Z', a Faculty Empowerment Session was organized by the Faculty Development Centre on 27 August '21 at the College Auditorium. The holder of Guinness World Record for non-stop 72 hours of training, and the Managing Director, LEAD College of Management (the institution with which Dept. of Commerce, AL Shifa College of Arts and Science, has signed MoU), Dhoni, Palakkad, Dr. Thomas K. George, was the Chief Guest and presenter for the show. The session started with an ice breaker, asking the participants, comprising of teaching and administrative staff of Al Shifa College of Pharmacy, Nursing, Paramedical Science and Arts and Science, to group, keeping social distance, and to jot down the challenges being faced by the staff while dealing with the present generation. Lack of respect for teachers, unwillingness to accept responsibility, intolerance, straightforwardness of the generation were the foremost concerns, the participants discussed and came up with. Each of these points of discussions were selected at random and was examined and explained by Mr. Thomas, throwing anecdotes from his experience as a teacher. His reading and analysing of these challenges made the participants figure out that patience, tolerance and let-go-ego attitude are to be practised and followed from the teacher end first. The session was more of infotainment and the enthusiastic participation from the audience's end made the session live and interactive.

Dr. Babu. P. K, Principal, Al Shifa College of Arts and Science, welcomed gathering in which, Dr. P. Unneen, the Management Trustee, Shifa Medicare Trust, Mr. Pilakkal Hamza, CEO, Mr. Suhail Hamza, General Manager, Dr. Suriaprakash, Principal of Al Shifa College of Pharmacy, Dr. G. Thilagavati Roy, Principal of Al Shifa College of Nursing and Prof. Sudheesh. R, Principal of Al Shifa College of Paramedical Science were present.



## INVITED STUDENT TALK SERIES

World Environment Day '21 was celebrated with the institution of an innovative Student Talk Series by the Department of English at Al Shifa. The Invited Student Talk Series was initiated, aiming at providing a platform for UG/PG students from neighbouring Higher Education Institutions to introduce texts/works with an eye on environmental and climatic issues and man-nature coexistence. The Series was opened with the talk by Nihal Jabin, student, 4 Sem M.A., Noble Women's College, Manjeri, who reviewed Rachel Carson's *The Silent Spring*. The series has now 17 Talks with presentations from the students of Calicut University Campus, DGMMES Mampad College, Providence College for Women, Coonoor, NIT, Trichy, Providence College, Calicut, Farook College, Calicut, Unity Women's College, Manjeri, Yuvakshetra College of Management Studies, Palakkad, Government College, Kondotty, Amal College of Advanced Studies, Nilambur, Brennen College, Thalassery, Sacred Heart College, Chalakkudy, and PTM Government College, Perinthalmanna.

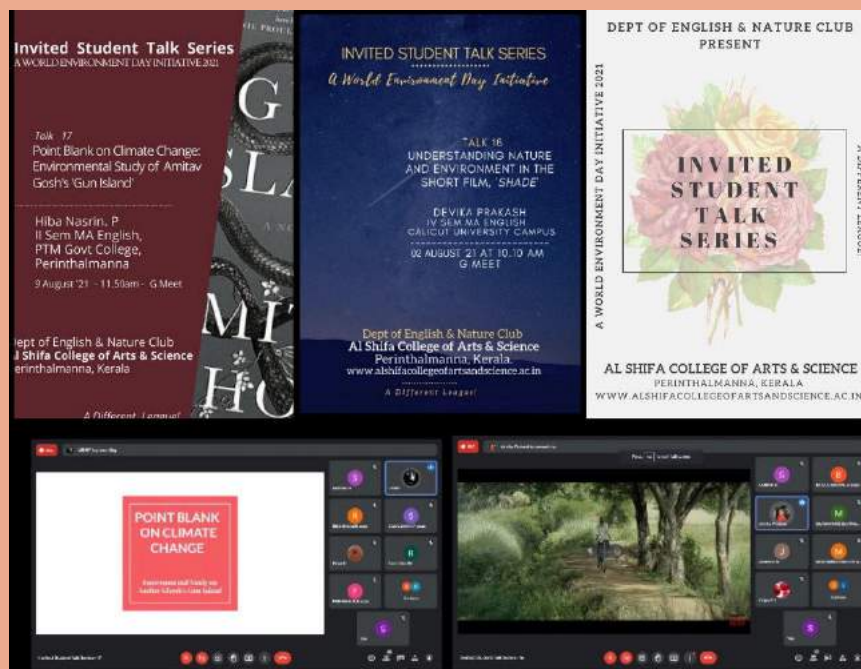
Two talks were conducted in the month of August. Devika Prakash, IV Semester M.A. English student

of Calicut University Campus talked on '*Understanding Nature and Environment in the short film -*

**'Shade'**, on 02 August '21. and Hiba Nasrin, P. II Semester M.A. English student of PTM Government College, Perinthalmanna, talked on '*Point Blank on Climate Change: Environment Study of Amitav*

**Gosh's Gun Island'** on 9 August 2021.

The initiative was appreciated by the teaching fraternity as it nurtures the presentation skills and critical thinking skills and gives exposure to the students.





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*Comments or suggestions, if any, can be mailed to :*

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